

SECOND ANNUAL INSTITUTE FOR INVESTOR PROTECTION CONFERENCE

Behavioral Economics and Investor Protection

Keynote address by **Daniel Kahneman**, Nobel-prize winning psychologist and best-selling author

SAVE THE DATE • FRIDAY, OCTOBER 5



Daniel Kahneman was awarded the Nobel Memorial Prize for Economics in 2002 for his pioneering work in behavior economics, which studies the effects of social, cognitive, and emotional factors on the economic decisions of individuals and institutions. The second annual Institute for Investor Protection Conference will also include distinguished jurists such as the **Honorable William T. Hart (JD '51), Richard A. Posner, and Jed S. Rakoff**, as well as the nation's leading scholars, expert witnesses, and practitioners. Together they will debate and discuss the application of behavioral economics to critical aspects of securities fraud litigation.

Friday, October 5, 2012 | 8:30 AM - 3:30 PM

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