

# "Foresight, not Firefight: Preparing for Volatility," *The Economist* 22nd Annual General Counsel Summit

## Event

November 4, 2025

Speakers: Joanna Ludlam

Joanna Ludlam, Chair of Jenner & Block's London Public Law and Crisis Management Practice, and Co-Chair of the firm's Global Hearing Preparation and Global Crisis Management and Strategic Risk practice, will speak at *The Economist's* General Counsel Summit on 4 November.

Joanna will participate in a fireside chat titled "Foresight, not firefight: preparing for volatility," exploring how legal professionals can prepare to respond effectively to crises, whether they arise from geopolitical tensions and conflicts, the consequences of technological revolution, or black swan events such as Covid-19.

The event will bring together senior legal leaders to discuss the most pressing challenges facing in-house counsel today under this year's theme: "Assessing global risk: geopolitics, technology and the business of law."

[Learn More](#)

Joanna's strategic, level-headed approach offers clear direction in moments of intense public and legal pressure. She counsels C-suite executives and boards on a range of challenges, including corporate criminal liability, regulatory enforcement, high-stakes litigation and reputational risk, frequently preparing them for appearances before public inquiries and Parliamentary Select Committees. Known for her deft handling of investigations, challenging government and regulatory decisions, workplace misconduct cases, and crisis management, Joanna also assists clients in navigating data regulatory defense and ESG risks.

## Related Attorneys



**Joanna Ludlam**

Partner

jludlam@jenner.com

+44 330 060 5465

**Related Capabilities**

Global Crisis Management and Strategic Risk

Global Hearing Preparation

Investigations, Compliance, and Defense

**Related Locations**

London

**Stay Informed**

