

“Enter The Wu-Tang Ruling That May Change Trade Secret Law,” *Law360*

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In an expert analysis article for *Law360*, Partner Jason Bradford examined a recent federal court decision finding that Wu-Tang Clan's single-copy album "Once Upon a Time in Shaolin" qualifies as a trade secret under the Defend Trade Secrets Act (DTSA).

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Jason analyzes how the ruling in *PleasrDAO v. Shkreli* breaks from earlier precedent and provides an innovative framework for analyzing economic value under the DTSA—one that recognizes value in exclusivity itself rather than competitive advantage. The decision has implications for digital assets, NFTs, and exclusive experiences built on artificial scarcity.

"Judge Chen's opinion provides the first federal framework for analyzing trade secret claims involving assets valued primarily for exclusivity," Bradford writes. "With the rise of digital assets, NFTs, and exclusive experiences all built on artificial scarcity, this case provides an insightful analysis into how trade secret law might be used as a failsafe to ensure that rightsholders can assert their interests in these sorts of assets."

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