

“Rising Star: Jenner & Block's Lauren Greene,” *Law360*

Recognition

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Law360's profile of Partner Lauren Greene, recently named a 2025 Rising Star in Media & Entertainment, highlights her work on high-profile matters. This includes her work securing a permanent injunction for NBCUniversal against sellers of knockoff *Friday Night Lights* and *The Office* merchandise, and successfully resolving a trademark dispute over the iconic *Back to the Future* DeLorean.

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Lauren's profile also highlights her role as part of the litigation team representing songwriters Sean Hall and Nathan Butler in their high-profile lawsuit against Taylor Swift over the song "Shake It Off.

"With that case, there was such a public perception of the merits of the case that I think was inaccurate," she said. "It was more of a technical lyrical analysis case than a lot of other music copyright cases. So unless you read the briefings, it was hard for people to understand."

As for how her practice might change in the next 10 years, Lauren says, "I think, like any industry, AI is going to have a big impact on it," she said. "We represent a lot of content creators, and there's this dichotomy of wanting to protect the content you have, while everyone is trying to figure out how to use AI to be more effective and efficient."

Related Attorneys



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Related Capabilities

Content, Media, and Entertainment

Related Locations

Century City

Los Angeles

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