

“A Survey of How Public Companies Are Providing Guidance in Light of Tariffs,” *Harvard Law School Forum on Corporate Governance*

Publications

July 24, 2025

In an article published on the *Harvard Law School Forum on Corporate Governance*, Partner Alex May examines how public companies are responding to tariff uncertainty using a data-driven approach. The article contains a survey of earnings releases for 100 S&P 500 companies to see how large public companies provided guidance in light of tariffs and identify any emerging patterns.

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The survey summary identifies five disclosure approaches and quantifies the number of companies taking each approach.

“Out of the 30 companies disclosing mitigating actions, 12 companies specifically noted that pricing actions may help mitigate the impact of tariffs,” Alex writes. “We have observed some political pushback on companies discussing pricing decisions, but it was a more widespread practice than previously imagined.”

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