

# “Four Experts Explain How AI Will Change Hollywood,” *Bloomberg*

## News

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In a recent interview with *Bloomberg*, Partner Alison Stein discusses the biggest legal questions regarding AI and entertainment and whether we are more likely to resolve these questions via negotiation, legislation or litigation.

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As for the biggest legal question regarding AI and entertainment, Alison said, “Does the copying of copyrighted content to feed an AI tool constitute copyright infringement? And the second part of the question, which is more interesting and the main question: What if the output is substantially similar to copyrighted content or otherwise competes with the copyrighted content?”

Alison added about AI, “It has the potential to be one of the most significant shifts in the way people consume and create content. But I don’t think adoption is as rapid as people think. You already see there are a lot of AI startups going under. People are anxious about underlying issues with deepfakes and hallucinations.”

## Related Attorneys



**Alison I. Stein**

Partner

[astein@jenner.com](mailto:astein@jenner.com)

+1 212 891 1622

## **Related Capabilities**

AI Task Force

Content, Media, and Entertainment

## **Related Locations**

New York

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