

Partner Lucy Blake Provides Commentary on "Greenwashing" for *The Times*

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By: Lucy Blake

In an article for *The Times*, Partner Lucy Blake explores the pressing issue of regulators clamping down on greenwashing.

Companies are under increasing pressure to adhere to global environmental regulations whilst staying ethical and profitable. Lucy emphasises the important role of honesty, transparency, and genuine commitment to drive positive change. Effective communication and transparent supply chains are essential in empowering consumers to make informed choices and safeguarding against allegations of greenwashing.

Ultimately, companies must take concrete actions to reduce carbon footprints and address human rights and climate change issues within their supply chains.

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