

The Notebook: Christine Braamskamp on avoiding festive fallouts this party season - City AM

Publications

December 6, 2023

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In this Notebook spread in *City AM*, Christine Braamskamp, Managing Partner of the London office, discusses the need for companies to put effective plans in place to ensure the festive season doesn't lead to regulatory or reputational issues in the new year.

Companies are moving away from open bars and unlimited alcohol and are increasingly focusing on controlled and inclusive celebrations. There is a shift towards prioritising employee safety, with stricter regulations on alcohol. Christine stresses in this article that superficial adjustments will not be enough, and companies need to work with HR for comprehensive risk mitigation, including clear communication, code of conduct reminders, and training on responsible festive behaviour.

In addition, Christine highlights a new study on advancement opportunities for part time workers, what is topping her Spotify list this year, and why *Ted Lasso* is a perfect example of culture in action.

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