

“Car cameras promise better road safety – and increasing legal risk for automakers,” *Daily Journal*

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In an article for the *Daily Journal*, Partner Reid Schar, Associate Hayley MacMillen, and Summer Associate Kai Galindo discuss the legal issues that automakers face as a result of cameras in and on cars, which may pose a significant risk to privacy.

“Even when used to improve safety, in-car cameras risk running afoul of rights provided by California’s robust data privacy regime. Legislators are attempting to address this conflict through pending Senate Bill 296, which would impose disclosure and consent obligations on car manufacturers and dealers when selling new cars,” the authors write.

“Senate Bill 296 is an imperfect attempt to balance the safety benefits of in-vehicle cameras against the need for consumer privacy,” the authors also write.

[Read the full article here.](#)

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