

Top Legal Decision Makers Highly Recommend Jenner & Block: BTI Survey

Recognition

December 19, 2022

A new survey by BTI Consulting Group names Jenner & Block among the 27 law firms “highly recommended by top legal decision makers.” BTI observes that unsolicited recommendations from one top legal decision maker to another are the best source of inbound leads. According to BTI: “More than two-thirds of these decision makers hire the first firm recommended—even on one unsolicited recommendation—such is the power of the unsolicited recommendation.”

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