

# Client Alert: California Privacy Protection Agency Invites Comments on Proposed Rulemaking; Appoints First Executive Director

## Publications

October 15, 2021

The new California Privacy Protection Agency (“CPPA”) has made two recent notable announcements. On September 22, 2021, CPPA issued an Invitation for Preliminary Comments on Proposed Rulemaking Under the California Privacy Rights Act of 2020 (“CPRA”). CPPA was created after California voters passed the CPRA in November 2020, and Governor Newsom appointed its inaugural board in March 2021. Under CPRA, the new agency, the first devoted specifically to privacy in the US, must adopt regulations implementing CPRA by July 1, 2022.

To read the full alert, [click here](#).

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