

“Data-Misuse Enforcement is Focusing on 3 Key Areas,” Law360

Publications

July 23, 2019

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In this article, Jenner & Block Partners David Bitkower, Kali Bracey, Jeremy M. Creelan, Joseph L. Noga and Michael Ross discuss the wave of enforcement activity that has begun to focus on how companies are using the sensitive data they collect in making business decisions. The article describes how and why businesses should stay informed about the enforcement actions being taken by regulators concerning the use of data, particularly addressing three key areas of regulator interest: discrimination and unfairness; accuracy; and transparency and security. As the authors explain, companies ought to remain vigilant of their own data collection practices as government enforcement activity continues to focus on these areas.

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