

Client Alert: Transfers of Personal Data – No Monkey Business Allowed

Publications

March 29, 2021

The German state-level data protection authority for Bavaria (BDPA) recently issued a decision stating that the transfer of personal data to the US-based email marketing platform Mailchimp, by a company (which has not been officially named), was unlawful.

Ultimately, the BDPA declined to take formal enforcement action because the company stopped using Mailchimp in response to the complaint. Despite the lack of formal enforcement action, this decision by the BDPA is an important development highlighting the continuing repercussions of the Court of Justice of the EU's (CJEU) ruling in *Schrems II* for international data transfers out of the European Union. For detail about *Schrems II* please see our client alert, available [here](#).

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before taking any action with respect to matters mentioned in this publication or at this event. The attorney responsible for this communication is Brent E. Kidwell, Jenner & Block LLP, 353 N. Clark Street, Chicago, IL 60654-3456. Prior results do not guarantee a similar outcome. Jenner & Block London LLP, an affiliate of Jenner & Block LLP, is a limited liability partnership established under the laws of the State of Delaware, USA and is authorised and regulated by the Solicitors Regulation Authority with SRA number 615729. Information regarding the data we collect and the rights you have over your data can be found in our Privacy Notice. For further inquiries, please contact dataprotection@jenner.com.

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