

# Alison Stein Named Co-Chair of Jenner & Block's Content, Media, and Entertainment Practice

## News

February 9, 2021

**NEW YORK – February 9, 2021** – Jenner & Block is pleased to announce that Partner Alison I. Stein has been named a co-chair of its nationally recognized Content, Media, and Entertainment Practice. She joins Partners Andy Bart and David Singer in leading the practice, which represents the media and entertainment industry's largest and most influential companies and consistently earns national recognition as among the best in the country.

*Law360* reported on Ms. Stein's elevation.

"We look forward to adding Alison's energy and creativity to the leadership of the practice," said Mr. Bart. "Her skills, drive, and demonstrated leadership, as well as the results she has achieved for her clients, will help to continue to expand the firm's stellar reputation in this space."

"Alison shares the firm's values of delivering excellence through collaborating with colleagues across practices, building diverse and inclusive teams, and to serving our communities with a deep commitment to pro bono," added Mr. Singer.

Ms. Stein's practice focuses on intellectual property counseling and litigation. She represents clients on matters involving content protection, copyright infringement, content moderation, licensing negotiations and transactions, clearance work, DMCA, trademark enforcement, trade secrets, unfair competition, defamation, entertainment litigation, and contractual disputes.

Most recently, Ms. Stein led two successful anti-circumvention and copyright infringement cases for Nintendo of America related to the iconic Nintendo Switch. Ms. Stein was also a key member of a trial team that won a federal jury verdict of \$13.15 million in damages for the Estate of Elaine Steinbeck, the late wife of author John Steinbeck, and is a member of a team representing ViacomCBS in a trademark dispute involving the show *MTV Floribama Shore*. She also advises Facebook on content-related matters, including co-leading a team working on membership for the Oversight Board, specifically as it relates to actual or perceived conflicts of interest of board member candidates.

Ms. Stein has an active pro bono practice. For years, she has provided pro bono counsel to the Lincoln Center for Performing Arts on various IP-related issues. Ms. Stein is also part of a team that represents Sarah Collins Rudolph, who at age 12 was the victim of a 1963 Birmingham, AL church bombing that left her partially blinded, and killed Ms. Rudolph's older sister and three other young girls. As a result of the team's efforts, Alabama Governor Kay Ivey issued an official apology from the State of Alabama and opened a dialogue regarding possible compensation for Ms. Rudolph for the decades of physical and emotional pain she has endured. Ms. Stein has also been advising Ms. Rudolph on the recent publication of her biography. In addition, Ms. Stein has represented women sex-trafficking victims, worked on a variety of matters for the National Women's Law Center's Times-UP legal defense fund, and most recently, served as a part of a trial team representing Planned Parenthood of Wisconsin and four individual plaintiffs in a constitutional challenge to three restrictions.

In 2020, *Crain's New York Business* recognized Ms. Stein as a Notable Women in Law for her efforts to "shore up the edifice of justice." Legal 500 has ranked her as a top copyright lawyer nationwide. *Law360* has recognized Ms. Stein as one of only four "Rising Stars" in Media & Entertainment, which is an honor given to "attorneys under 40 whose legal accomplishments belie their age." She was profiled as a *New York Law Journal* "Rising Star." In addition, she has repeatedly earned recognition as a "Super Lawyer" in Intellectual Property by *New York Super Lawyers*.

Throughout her career, Ms. Stein has worked to increase the representation of women and other underrepresented groups. After college, she moved to Washington, DC to work at the Institute for Women's Policy Research and the National Council of Women's Organizations. A year later, Ms. Stein founded the Younger Women's Task Force, an organization aimed at promoting civic engagement for younger women. Ms. Stein has also worked on international women's and human rights issues in Ghana, Tanzania, and Uganda.

Ms. Stein holds a JD *magna cum laude* from the University of Pennsylvania Law School and a BA *summa cum laude* from the University of Pennsylvania.

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## **Related Capabilities**

Content, Media, and Entertainment

## **Related Locations**

Los Angeles

New York

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