

Variety Once Again Names Carissa Coze to “Dealmakers Impact Report”

Recognition

December 14, 2020

For the second consecutive year, *Variety* has recognized Partner Carissa Coze in its annual “Dealmakers Impact Report,” which honors the “top negotiators that have kept Hollywood humming” despite a particularly challenging year.

Variety featured Ms. Coze in a profile with Adam Reiss, executive vice president and associate general counsel for Fox Corp., with whom Ms. Coze has partnered on a number of media deals for Fox over the years. Recently, they represented Fox in its \$440 million acquisition of Tubi TV, a leading ad-supported streaming service. For Tubi TV, the deal has been a transformative investment, and for Fox, it has positioned the company to compete in the direct-to-consumer space. “The substantial growth in Tubi’s total view time and advertiser base since the acquisition evidences the need that enhancing this streaming service has helped to fill while our audiences have faced the unique challenges of 2020 which, in that context, makes this deal a little more meaningful to us,” Ms. Coze and Mr. Reiss told *Variety*.

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