

Client Alert: New Bill Seeks to Update Children's Online Privacy Protections with the PROTECT Kids Act

Publications

January 14, 2020

On Thursday, January 9, 2020, lawmakers in the House of Representatives introduced a bipartisan bill to update federal law regarding children's online privacy. The new bill – called the Preventing Real Online Threats Endangering Children Today Act, or the PROTECT Kids Act – would modernize online protections for children.

Since its passage in 1998, the Children's Online Privacy Protection Act, commonly known as COPPA, has restricted the online collection of information from children without a parent's consent. Generally speaking, COPPA and its implementing regulations impose requirements on operators of commercial websites and online services directed to children under age 13 that collect, use, or disclose personal information from children, as well as operators of general audience websites or online services that have actual knowledge of the fact that they are collecting information from users of other sites or online services directed to children.

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