

“Using Trademarks in Expressive Works,” Media Law Resource Center

Publications

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In this whitepaper, Jenner & Block Partner Andrew J. “A.J.” Thomas and Associates Lisa J. Kohn and Andrew G. Sullivan explore the main legal defenses that are available to content creators when brand owners sue over the appearance of trademarks in expressive works like films, songs, television shows and videogames. The paper is divided into four sections, grouped around the most common types of claims that arise under federal trademark law.

Related Attorneys

Andrew G. Sullivan

Special Counsel
agsullivan@jenner.com
+1 213 239 2263



Andrew J. Thomas

Partner
ajthomas@jenner.com
+1 213 239 5155

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