

## Gianni P. Servodidio

**Partner**

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**Areas of Focus**

Business Litigation

Content, Media, and  
Entertainment

Copyright

First Amendment and  
Content Moderation

Intellectual Property



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### Overview

**Gianni Servodidio represents Fortune 500 companies in trademark and copyright infringement, false advertising, and content protection matters in federal and state courts nationwide. He has decades of experience helping his clients oversee, manage, and enforce their brands globally. He serves as a Co-Chair of the firm’s Trademark, Advertising, and Unfair Competition Practice.**

Gianni has a robust history of trial experience. Clients seek him out for this background coupled with his litigation savvy, strategic thinking skills, and dogged work ethic. Gianni’s wins include securing precedential rulings, injunctive relief, and evidentiary sanctions, winning major judgments, and negotiating highly favorable settlements. His cases involve trademark and trade dress infringement, direct and secondary liability of online service providers, cyber-squatting, the First Amendment, the Digital Millennium Copyright Act, and internet intermediary liability.

Gianni proves to be invaluable to clients in his ability to evaluate changes in technology and analyze how new platforms can present threats and opportunities to their respective business. Signaling his expertise in this area, Gianni previously received the Burton Award (in association with the Library of Congress) for Achievement in Legal Writing for a *New York Law Journal* article “Keyword Advertising: The Elusive Search for Use in Commerce Over the Internet.”



Litigation success turns on the ability to combine strategic thinking, hard work and team building under pressure.”

## **Areas of Focus**

- Business Litigation
- Content, Media, and Entertainment
- Copyright
- First Amendment and Content Moderation
- Intellectual Property
- Trademark, Advertising, and Unfair Competition
- Sports and Gaming

## **Credentials**

### **Admissions**

- New York, 1994

### **Education**

- Tulane University Law School, JD, *magna cum laude*, Order of the Coif
- Vassar College, BA

### **Court Admissions**

- US District Court, Northern District of California, 1995
- US District Court, Eastern District of New York, 1994
- US District Court, Southern District of New York, 1994

## **Service / Recognition**

### **Awards**

- *The American Lawyer*, Litigator of the Week, 2025
- *The Best Lawyers in America*, Litigation - Intellectual Property, 2024, 2026
- Burton Award for Achievement in Legal Writing, 2007
- *Lawdragon 500 Leading Global Entertainment, Sports, & Media Lawyers*, 2025-2026

- *Lawdragon 500 Leading Litigators in America*, 2026
- *Legal 500*, Intellectual Property - Copyright, 2011
- *New York Metro Super Lawyers*, Intellectual Property, 2012-2019; 2022-2023

## **Industry**

- International Trademark Association, Editorial Board, 1999-2000; Member, 1993-present
- Copyright Society of the USA