

Megan B. Poetzel

Partner

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Areas of Focus

Business Litigation

Class Action

Financial Litigation

Insurance Recovery and
Counseling

Fintech and Crypto Assets



Overview

As a first-chair trial lawyer and litigator, Megan has represented fintech, financial services, and technology companies in a variety of disputes involving consumer and commercial lending, mortgage lending, deposit and savings accounts, and private label credit cards. In addition to partnering with her clients to avoid and resolve lawsuits ranging from putative consumer class actions to products liability suits to billion-dollar asset purchase disputes, Megan has advised clients on regulatory enforcement matters involving the CFPB, NY DFS, DOJ, CA DFPI, HUD, and multiple state attorneys general.

Megan's regulatory engagements include representing a large fintech company, a credit card company, and a mortgage lender navigating concurrent investigations by multiple state and federal agencies. She also regularly counsels clients regarding consumer complaints handling and communications, potential revisions to company policies and practices, and potential redress arising from technical outages or other issues. Megan also has represented multiple companies in regulatory inquiries concerning the use of consumer data for targeting advertising in the mortgage and insurance industries.

In the courtroom, Megan represents a video game company in a series of products liability lawsuits in which she has successfully enforced the client's arbitration terms. She also represented a large payment processor in litigation involving privacy-related practices at third-party service providers, as well as potential claims arising from the movement of a senior executive from a competitor.

Megan also has assisted clients with a wide variety of contract-based disputes, including her representations of a large consumer packaged goods manufacturer in an insurance coverage dispute arising from a malware incident

and a major communications company in a breach of contract claim turning on complex regulatory issues. In addition, she led a team representing a mortgage industry client in over a dozen cases and several government investigations arising from the 2008 financial crisis relating to mortgage-backed securitization trusts. These cases involved litigation in multiple federal and state courts, including a three-week trial that Megan first-chaired in which the plaintiff sought nearly \$1 billion. Following closing arguments, that matter was resolved for a small fraction of the claimed amount.

Megan is a Co-Chair of the firm's Financial Litigation Practice. In 2024, Megan was recognized as a BTC Client Service All-Star, with a client volunteering that "Megan deeply understands our business and how it works and is exceptionally responsive." Megan also has been recognized by *Chicago Daily Law Bulletin* and *Chicago Lawyer Magazine* as one of Chicago's Top 50 "Influential Women in Law," and by *Crain's Chicago Business* as one of Chicago's Notable Nonprofit Board Leaders and one of Chicago's Notable Women Lawyers.

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- Business Litigation
- Class Action
- Financial Litigation
- Insurance Recovery and Counseling
- Fintech and Crypto Assets
- Consumer Brands
- Technology
- Energy
- Global Crisis Management and Strategic Risk
- Payments

Credentials

Admissions

- Illinois, 1997

Education

- Chicago-Kent College of Law, JD, high honors; Order of the Coif, 1997
- University of Michigan, BS, honors degree in Chemistry, 1994

Court Admissions

- US Court of Appeals, Seventh Circuit, 1998
- US District Court, Northern District of Illinois, 1998

- US District Court, Southern District of Illinois, 2000

Service / Recognition

Awards

- *The BTI Class Action Leaders, 2026*
- The BTI Consulting Group, Client Service All-Star, 2024
- *Chicago Daily Law Bulletin* and *Chicago Lawyer Magazine*, Influential Women in Law, 2021
- *Crain's*: Notable Nonprofit Board Leaders, 2021; Most Notable Women Lawyers, 2018
- *Illinois Super Lawyers*, Rising Star, Business Litigation, 2013
- *Legal 500*, General Commercial Disputes, 2020, 2021

Community

- *Law360* Access to Justice Editorial Advisory Board Member, 2026
- Legal Aid Chicago: Co-Chair, 2021-2022; Board Member, 2017-present