

Rémi Jaffré

Partner

rjaffre@jenner.com

He / Him

Office

New York

Phone

+1 212 303 2536

Areas of Focus

Content, Media, and
Entertainment

Copyright

Intellectual Property

Trademark, Advertising, and
Unfair Competition

First Amendment and
Content Moderation



Overview

Rémi Jaffré helps clients in the media, entertainment, and technology industries achieve favorable outcomes in disputes involving trademarks, copyrights, unfair competition, defamation and the First Amendment. Rémi also advises clients across industries on protecting their trademark rights and provides strategic counseling on trademark prosecution and portfolio management. He has represented clients before federal and state trial and appellate courts, arbitral panels, the Trademark Trial and Appeals Board and the USPTO.

Rémi also has extensive experience helping an energy sector client navigate complex environmental and government relations issues as part of a long running *qui tam* litigation involving novel legal questions under the New York False Claims Act. In his pro bono practice, he has represented clients in immigration matters and argued a Seventh Circuit appeal in a prisoner’s rights case, obtaining a remand and the right to a new trial for his client.

Rémi is a member of the firm’s LGBTQ forum and its Associate Board of the Inclusion and Engagement Committee. He is also a member of INTA’s Right of Publicity Committee.

Areas of Focus

- Content, Media, and Entertainment
- Copyright
- Intellectual Property
- Trademark, Advertising, and Unfair Competition

- First Amendment and Content Moderation

Credentials

Admissions

- New York, 2014

Education

- New York University School of Law, JD, *magna cum laude*, Order of the Coif, Florence Allen Scholar, Larry Fleisher Memorial Foundation Prize, 2013
- University of Oxford, Hertford College, MPhil, 2008
- University of Oxford, Hertford College, BA, First class honours, 2006

Court Admissions

- US Court of Appeals, Second Circuit, 2025
- US Court of Appeals, Third Circuit, 2025
- US Court of Appeals, Seventh Circuit, 2018
- US Court of Appeals, Ninth Circuit, 2023
- US Court of Appeals, Tenth Circuit, 2023
- US Court of Appeals, Eleventh Circuit, 2016
- US District Court, Eastern District of New York, 2016
- US District Court, Southern District of New York, 2016

Clerkships

- Hon. Gerard E. Lynch, US Court of Appeals, Second Circuit, 2015-2016
- Hon. P. Kevin Castel, US District Court, Southern District of New York, 2014-2015

Service / Recognition

Awards

- ACLU of Utah Mickey Duncan Award, 2023
- *The American Lawyer*, Litigator of the Week, 2025
- *Best Lawyers in America*, Ones to Watch, Entertainment and Sports Law, 2026
- *Law360*, Rising Star, Media & Entertainment, 2024
- *Lawdragon 500 Leading Litigators in America*, 2026