

Carissa Coze

Partner

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Areas of Focus

Content, Media, and
Entertainment

Intellectual Property

Hedge, Investment, and
Private Equity Funds

Mergers and Acquisitions

Sports and Gaming



Overview

Carissa Coze is a seasoned dealmaker who focuses on high-profile, complex transactions for sophisticated players in the media, sports, and technology industries. She has a proven track record of successfully guiding these clients as they expand their portfolios or enter new lines of business, through mergers, acquisitions, joint ventures, and strategic partnerships.

Carissa understands the media, entertainment, and sports industries; how technology, content consumption, and government regulation are changing those industries; and the challenges her clients face as a result. For each transaction she handles, her focus is on how the deal impacts her client’s business goals and finding the best ways to address its priorities.

Regularly recognized for her advocacy and creativity, Carissa’s accolades include being named “Attorney of the Year” (*California Lawyer*), among “Hollywood’s Top Dealmakers” (*Hollywood Reporter*), a “Sports and Entertainment Trailblazer” (*National Law Journal*), one of the “Top 100 Lawyers in California” (*Daily Journal*), and to *Variety*’s “Dealmakers Impact Report” twice. Under Carissa’s leadership, *Law360* named Jenner & Block among its “Sports & Betting Practice Groups of the Year” in 2023 and 2020.



To really bring value, a lawyer needs to understand what matters to the client and then develop creative solutions to achieve it.”

Areas of Focus

- Content, Media, and Entertainment
- Intellectual Property
- Hedge, Investment, and Private Equity Funds
- Mergers and Acquisitions
- Sports and Gaming
- AI Task Force

Representative Matters

- Represented Fox Sports in the first-of-its kind national media and sports wagering partnership in the United States that created FOX Bet. This historic partnership with The Stars Group involved a complex array of media rights, equity, and commercial components. *Sports Business Daily* called the transaction “the boldest step taken by a US media company in the sports gambling space.”
- Represent Sinclair Broadcasting in the formation, governance, and operation of the Bally Sports Regional Networks, including its joint ventures with MLB teams and recent launch of its direct-to-consumer (DTC) streaming service, Bally Sports+.
- Represented Fox Entertainment in its \$440 million acquisition of Tubi TV, a leader in the free ad-supported streaming category with a library of over 40,000 movies and television shows in the United States, including Tubi Originals. The deal was critical to Fox’s strategic initiative to broaden and enhance its direct-to-consumer digital reach and engagement.
- Represented Fox Entertainment in the creation and launch of Studio Ramsay Global, a strategic partnership with celebrity chef Gordon Ramsay. The multi-faceted transaction included acquisition of Studio Ramsay, the London-based production company that Ramsay had previously launched in partnership with All3Media, as well as a new multi-year overall deal with Ramsay.
- Represent Meta Media Technology in capital raising, intellectual property, and commercial matters. Meta Media operates a global, cloud-based content distribution network that provides secure, cost-effective delivery of movies, trailers, live-streamed events, and other big-screen programming and revenue-generating opportunities to cinemas.
- Represented PointsBet, the seventh-largest US sports betting operator, in the \$225 million sale of its US business to a subsidiary of Fanatics, the largest sports and collectibles licensee in the world that diversified into betting, gaming, and other areas.

Credentials

Admissions

- California

Education

- University of California, Berkeley School of Law, JD, 1992
- University of California, Berkeley, MPP, 1991
- University of California, Davis, BA, 1987

Service / Recognition

Awards

- *Lawdragon 500 Leading Global Entertainment, Sports, & Media Lawyers*, 2025-2026
- *Lawdragon 500 Leading Dealmakers in America*, 2026
- *California Lawyer*, Attorney of the Year, 2020
- *Daily Journal*, Top 100 Lawyers in California, 2019
- *The Recorder*, Women Leaders in Tech Law, 2019; Trusted Adviser, 2017
- *Legal 500*, M&A/Corporate and Commercial - M&A: Middle-Market (\$500M-999M), 2016-2021; Media, Technology and Telecoms - Telecoms and Broadcast - Transactional, 2016, 2017
- *Chambers USA*, Corporate/M&A (California) (Recognized Practitioner), 2015, 2016
- Jenner & Block Mentorship Award, 2013
- *The National Law Journal*, Trailblazer - Sports and Entertainment, 2019
- *Variety*, Dealmakers Impact Report, 2019, 2020

Community

- *Law360*, Media and Entertainment, Member, Editorial Advisory Board, 2013
- *Legal Aid Foundation of Los Angeles* (LAFLA), Member, Board of Directors, 2016-present; Chair, Fundraising Committee, 2018-present