

Partner Joanna Ludlam on the Broader Implications of the TikTok Data Privacy Ruling in *City AM*

News

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Partner Joanna Ludlam was quoted in *City AM* on the Upper Tribunal's ruling upholding the ICO's £12.7 million fine against TikTok for unlawfully processing children's data.

The Tribunal rejected TikTok's argument that its processing of under-13s' data fell within the GDPR's "special purposes" exemption for artistic content, finding the platform had no way of verifying the content was used for that purpose.

Joanna noted the ruling's significance beyond TikTok itself:

"This ruling is likely to be relevant to other platforms advancing similar arguments. It lands at a moment when regulators are under real pressure to act quickly on children's data, with the Online Safety Act regime now sitting alongside data protection law."

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Joanna is Chair of the London Public Law and Crisis Management Practice, Co-Chair of the firm's Global Hearing Preparation and Global Crisis Management and Strategic Risk practices, and Co-Chair of the firm's Investigations Department. She advises major corporations, regulators, and public bodies on complex matters spanning administrative and public law, regulatory investigations and litigation, and data regulatory defense.

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