

PROGRAMGUIDE



LexisNexis® presents

CORPORATE LEGAL TIMES **2004** **SUPERCONFERENCE**

The management conference for corporate legal executives

in alliance with **ERNST & YOUNG** and **JENNER & BLOCK**

KEYNOTE SPEAKERS



JEFFREY TOOBIN
Staff Writer,
The New Yorker
Legal Analyst,
CNN



NANCY M. HIGGINS
Executive Vice President,
Ethics and Business Conduct
MCI

10
Chicago Area Info

11
Hotel Map

13
Schedule At A Glance

24
Exhibit Hall Map

“... the premier event for general counsel ...”

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Our legendary (if we do say so ourselves) client service begins with our dedicated Account Managers—lawyers, paralegals and other e-discovery experts with years of experience and an almost superhuman ability to make your job easier. From titanic cases to small ones, their sole mission is streamlining the discovery process.

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Overview Information

	4
Welcome Letter	
	6
General Information	
	10
Local Information	
	11
Sheraton Hotel Map	

Programming Information

	8
SuperConference Faculty and Advisory Panel	
	13
SuperConference Schedule at a Glance	
	16
Session Descriptions	
(including speakers and session locations)	

Sponsor and Exhibitor Information

	23
About Our Sponsors	
	24
Exhibit Hall Map and List of Exhibitors	
	26
SuperConference Sponsor and Exhibitor Profiles	

Welcome to the SuperConference!

I am delighted you have joined us at the **Fourth Annual SuperConference**. This SuperConference is about value, immediacy and relevance for managing your manifold responsibilities in today's complex corporate, business and legal environment.

This year's SuperConference features:

- New sessions, added thanks to the invaluable insights of our Advisory Panel.
- Encore sessions, retained because our Advisory Panel – and last year's attendees, who graded all the presentations – identified them as being particularly important and relevant.
- More interactive sessions that encourage dialogue among everyone in the room.
- More registered general counsel and in-house counsel than ever.
- A bigger, better exhibition, where attendees can learn about important new products and services designed to improve the productivity of corporate legal departments.
- Enhanced opportunities for attendees to meet one another and discuss their challenging profession.
- Many CLE opportunities.

Our commitment is to provide general counsel and their colleagues in the legal department with the latest, best information about their professional opportunities and challenges. You will walk out of the SuperConference with ideas and contacts that will help you at work the next day.

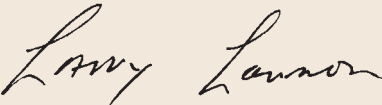
The SuperConference is the product of shared knowledge that is the result of two strategic relationships. The foundation is the partnership among the SuperConference sponsors – **LexisNexis, Ernest & Young LLP and Jenner & Block LLP** – and **Corporate Legal Times**. The sponsors and CLT work hand-in-hand to plan the SuperConference. Together, we four partners function as the SuperConference's "executive." The second strategic relationship is between the Advisory Panel and the "executive" group. The Advisory Panel develops the key concepts and identifies the critical professional concerns that the SuperConference's program targets. The SuperConference Advisory Panel is a stellar group (see p. 9).

Without the sponsors and the Advisory Panel, the SuperConference could not fulfill its commitment to attendees.

I want to thank LexisNexis, Ernst & Young LLP and Jenner & Block LLP and the many fine professionals in those organizations who work so effectively on the SuperConference, as well as the 2004 Advisory Panel for their many invaluable contributions to this unique event.

Thank you for being here. If there is anything any of us can do to help make your time at the SuperConference more productive, please let us know. (See p. 6 for general information or just stop one of us and ask.)

Sincerely,



Larry Lannon
Chief Executive Officer

PS: Be sure to mark your calendars now to join us at the Fifth Annual SuperConference, June 22-23, 2005, at the Sheraton Chicago Hotel & Towers.

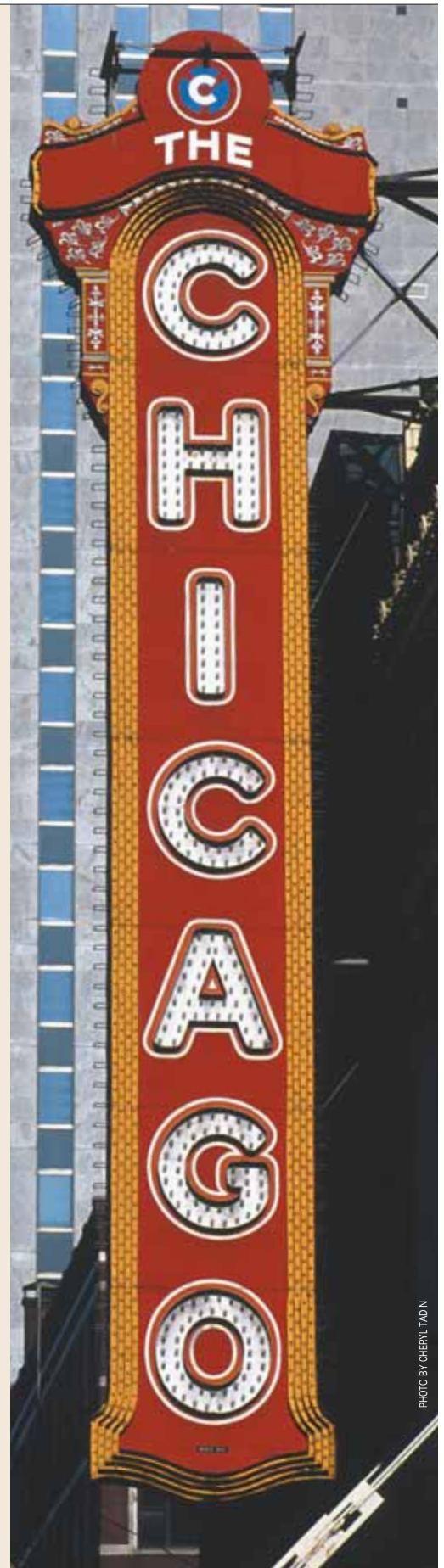
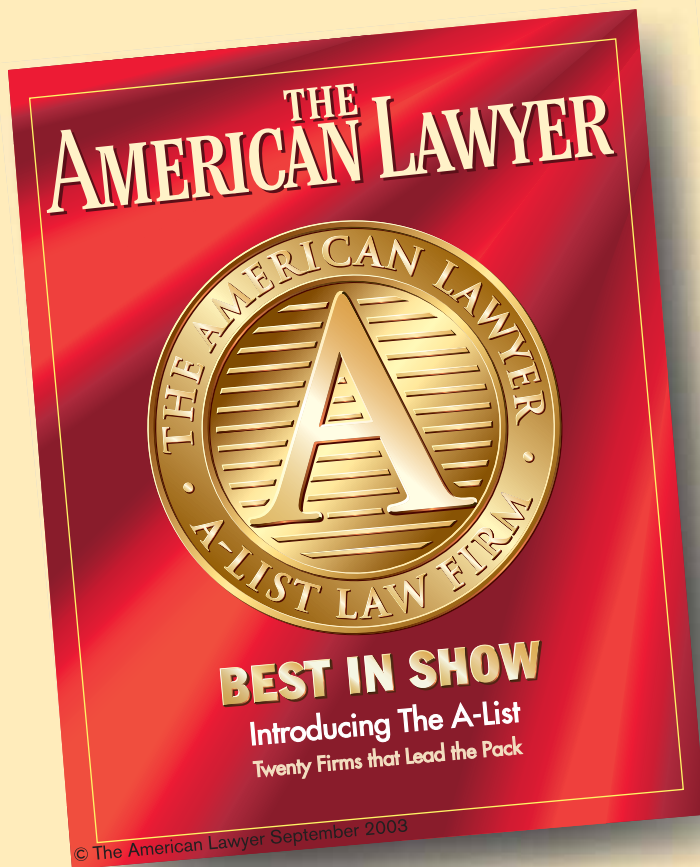


PHOTO BY CHERYL TADIN

How do you evaluate your law firm?

The American Lawyer's A-List defines the top 20 firms in the nation by evaluating their business performance as well as their record of pro bono service, commitment to diversity and associate satisfaction.



Jenner & Block is one of the 20 law firms that “lead the pack,” and the only Chicago-headquartered law firm to make *The American Lawyer* A-List.

We are grateful to our clients, our colleagues and our community. This honor confirms that the professional values we share make us one of the “nation’s first-tier” law firms.

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GENERAL INFORMATION

Registration and Exhibit Hall Hours

Visit the Exhibit Hall in Chicago Ballrooms VI-VII to meet representatives from the nation's top legal product and service providers. With the exception of Tuesday's lunch, all meals and networking events also take place in the Exhibit Hall. Hours are as follows:

Monday, June 21: 5:30 – 7 p.m.

Tuesday, June 22: 7 a.m. – 7:15 p.m.

Wednesday, June 23: 7:45 a.m. – 3:30 p.m.

CLE Credit

Processing your CLE credit at the SuperConference will be a breeze! LexisNexis Mealey Publications and Conferences Group, a long time sponsor of CLE conferences, will be handling the CLE administration for the SuperConference sessions. A Certificate of Attendance is included in your tote bag for your convenience. Simply mark the sessions you attend at the conference on the certificate and return it to the CLE administrators at the registration counter. Be sure to include your bar number on your certificates, as failure to do so may delay credit processing. If you require certification in more than one state, please see the CLE administrators for additional certificates.

Mealey's on-site CLE administrators will process your CLE credit at the SuperConference and will send you home with a copy of your completed Certificate of Attendance. If you are unable to drop off your form before departing the SuperConference, please mail your form to the address below. However, please note Mealey's will not be responsible for the timely filing of certificates received after the SuperConference program has ended. CLE state approval information will be posted at www.mealeys.com/conferences. Just follow the link for CLE Credit. If you have any questions or concerns regarding CLE credit after the conference, please contact Jaimee Gunshefski at the number below or Andrea Kenney in her absence at extension 3137.

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Nametags

Please ensure that your nametag is visible at all times during the SuperConference. It serves as your admission pass to all SuperConference sessions and events. Please scan your nametag each time you enter a SuperConference session. In addition, some exhibitors will have barcode readers that—with your permission—enable the exhibitor to collect your contact information and follow up appropriately.

Supplemental Written Materials

Our faculty members strive to complete all written materials for inclusion in the SuperConference notebook. Inevitably some written materials are not available until the SuperConference itself. These materials will be distributed at the specific session and will also be available at the Corporate Legal Times booth in the exhibit hall.

Cell Phones

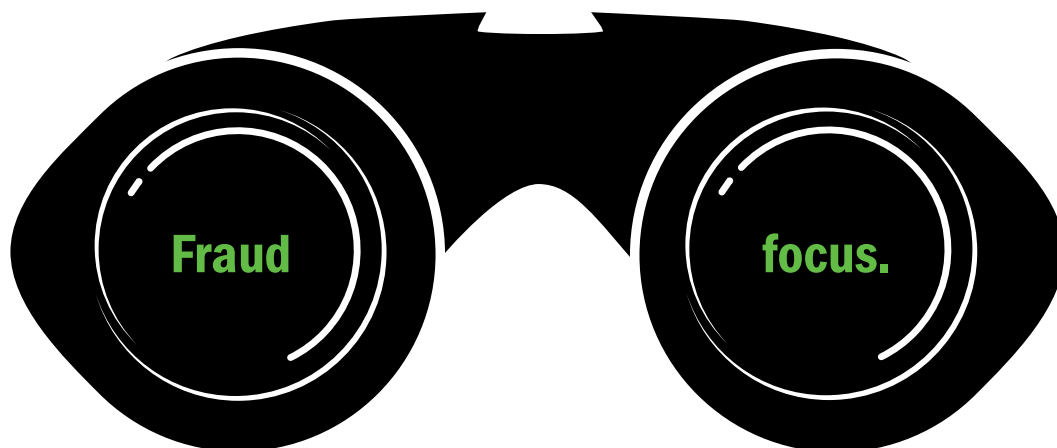
Please remember to turn your cell phone off or to vibrate mode during all educational sessions.

Business Center

The Sheraton Chicago Hotel & Tower's Business Center, located on Level 3, can assist you with faxing, photocopying, secretarial support and shipping. Faxes can be sent to (312) 464-9140. If you are not staying at the hotel, please mark the fax to be delivered to the Corporate Legal Times SuperConference on Level 4, where it will be held at the registration desk. The Business Center is open from 6 a.m. to 10 p.m., Monday through Friday.

Your Privacy

Corporate Legal Times provides attendee lists to its sponsors and exhibitors for their limited use. If you would prefer that your information not be shared, please stop by the registration desk and complete a Mailing List Opt-Out Form.



Once you've spotted white-collar crime, you have to look hard at the implications. You have to investigate it, research the consequences, and re-issue financial statements where necessary. We can help. From securities fraud and corporate governance to forensic data analysis, the professionals in our Investigative & Dispute Services practice offer comprehensive strategies for investigating, managing, and resolving the risks of fraud and white-collar crime. **Look our way.**

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2004 SuperConference Advisory Panel

We are grateful to these industry leaders, who have played an important role in developing the SuperConference.



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& Secretary
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Legal & Tax Solutions
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Exelon Business Services Company

Robert E. Wallace Jr.
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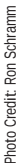
Kelly R. Welsh
Executive Vice President &
General Counsel
Northern Trust Corporation and
The Northern Trust Company

David Wetmore
Principal, Legal Technology
Ernst & Young LLP

This city features fabulous live music, great art, sensational museums, stunning architecture, fantastic shopping and world-class dining.

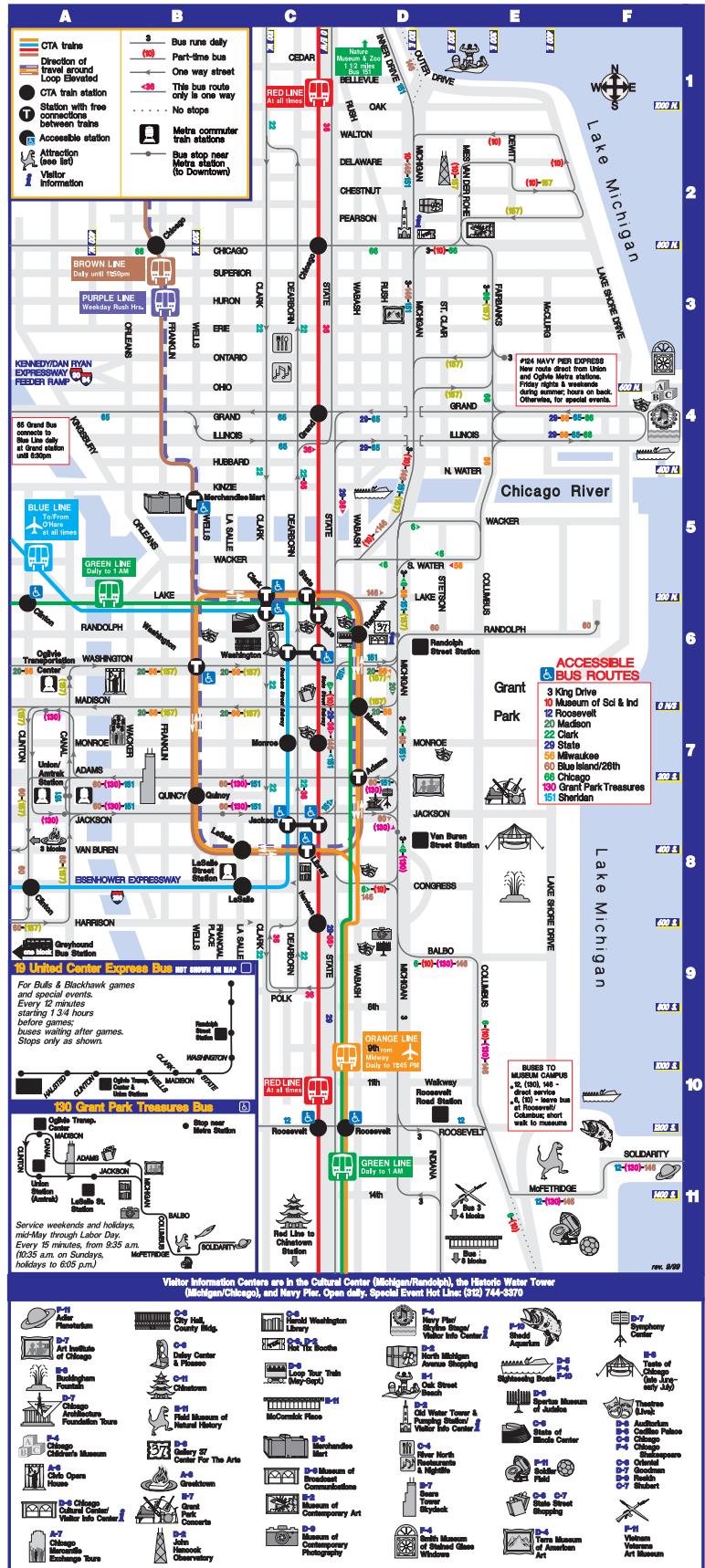
Chicago is easy to navigate. The Sheraton Hotel is a short walk from many exciting destinations. The mass transit system is one of the finest in the world. And there are plenty of cabs available all day and night.

So get out, hit the streets, and have some fun during your visit.



Michigan Avenue Perhaps the most recognizable street name in Chicago, Michigan Avenue offers a variety of department stores, specialty shops and restaurants. The “Magnificent Mile” runs along North Michigan Avenue from Oak Street to the Chicago River.

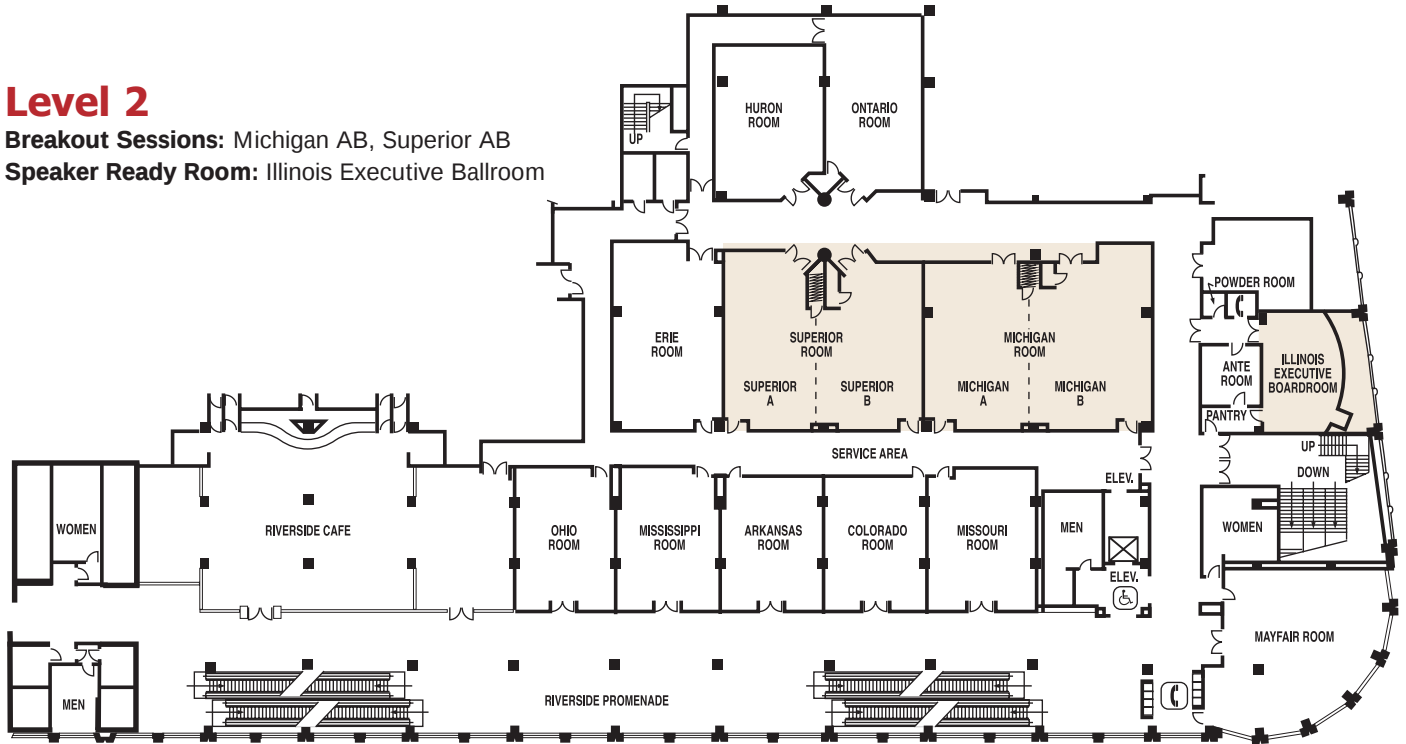
Map ©1999 Chicago Transit Authority. All rights reserved. Used with permission.



Level 2

Breakout Sessions: Michigan AB, Superior AB

Speaker Ready Room: Illinois Executive Ballroom



Level 4

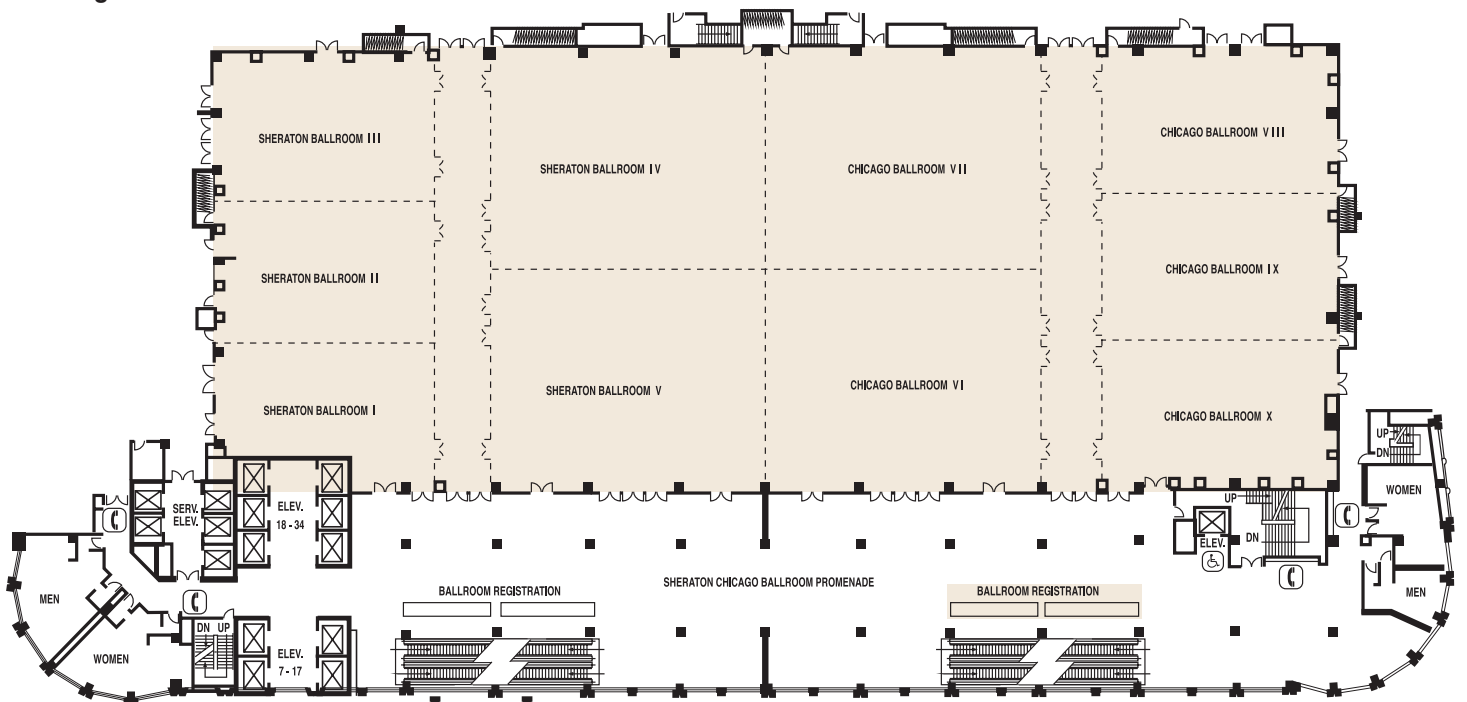
Exhibit Hall: Chicago Ballroom VI-VII

Plenary Session & Keynote Addresses: Sheraton Ballroom I-V

Lunch (Tuesday): Sheraton Ballroom I-V

Breakout Sessions: Chicago Ballroom VIII, Chicago Ballroom IX, Chicago Ballroom X

Registration: Ballroom Promenade



How Do You Evaluate Your Law Firm?

Our clients and colleagues are our best references.

AMERICAN LAWYER'S A-LIST

One of 20 "first tier law firms" that "lead the pack."

Based on quality of service and client satisfaction, pro bono, commitment to diversity and associate satisfaction.

AMERICAN LAWYER

One of Top 5 "Best Reputations ... Happiest Clients" for law firms serving corporate America.



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One of top 10 law firms most mentioned by corporate america as primary litigation counsel. Based on survey of GCs at Fortune 250 companies.



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GLOBAL SECURITIES INFORMATION INC.

Ranked by GSI as one of the top 20 law firms in the US in total value of 2003 merger & acquisitions transactions.



VAULT

Ranked #1 Pro Bono, #1 Gays and Lesbians, #2 Overall Diversity, #3 Diversity for Women and one of the "Best 20 law firms to Work For."

Based on survey of 12,000 associates from 150 law firms.



When it's a matter of
Importance

JENNER & BLOCK

welcome to SUPER CONFERENCE

MONDAY, JUNE 21, 2004

12:00 PM – 7:00 PM

Registration
Ballroom Promenade, Level 4

12:30 PM - 5:00 PM

Pre-Conference Workshop
**LexisNexis®
Martindale-Hubbell®
Counsel to Counsel
Forum**

Friends Like These: Best
Practices for Establishing
Your Preferred Providers
Michigan AB, Level 2

5:30 PM – 7:00 PM

Networking and Welcome
Reception in the Exhibit
Hall
Chicago Ballroom VI-VII, Level 4

TUESDAY, JUNE 22, 2004

7:00 AM – 7:00 PM

Registration
Ballroom Promenade, Level 4

7:00 AM – 8:30 AM

Breakfast in the Exhibit Hall
Chicago Ballroom VI-VII, Level 4

8:30 AM - 9:30 AM

Opening Remarks and
Plenary Panel
Sheraton Ballroom I-V, Level 4
The Leadership Balance:
Your Role as Lawyer &
Executive

9:45 AM - 11:00 AM

CONCURRENT BREAKOUT SESSIONS
Acquired Risk: Legal Due Diligence in Corporate Acquisitions
Superior AB, Level 2
Law Departments & Law Firms in the Post-Enron Era:
Beyond Sarbanes-Oxley
Chicago Ballroom X, Level 4
Leveraging the Current Business Environment to Become a More
Trusted Business Advisor
Chicago Ballroom VIII, Level 4
Not Just Overhead: Calculating the Law Department's
Contribution to the Bottom Line
Chicago Ballroom IX, Level 4
Toward a Fairer System: Update on Tort Reform & Legal Advocacy
Michigan AB, Level 2

11:00 AM – 11:30 AM

Network and Refreshments
in the Exhibit Hall
Chicago Ballroom VI-VII, Level 4
**Sponsored by
Hill & Knowlton, Inc.**

11:30 AM - 12:45 PM

CONCURRENT BREAKOUT SESSIONS
Accounting Principles for Lawyers: Advanced Topics
Superior AB, Level 2
From Blackbelt to Managing by Objective: What You Need
to Know About Your Company's Business Model
Michigan AB, Level 2
Internal Investigations: Issues at Home & Abroad
Chicago Ballroom VIII, Level 4
Litigation Management Best Practices: Are Cost Control and
Effective Dispute Resolution Mutually Achievable?
Chicago Ballroom IX, Level 4
Positioning Yourself for the Future
Chicago Ballroom X, Level 4

12:45 PM – 1:30 PM

Lunch
Sheraton Ballroom I-V, Level 4

1:30 PM - 2:15 PM

Keynote Address
Sheraton Ballroom I-V, Level 4
**Jeffrey Toobin,
Legal Analyst, CNN,
and Staff Writer,
The New Yorker**

2:30 PM - 3:45 PM

CONCURRENT BREAKOUT SESSIONS
How to Create a Successful Pro Bono
Program in Your Legal Department
Michigan AB, Level 2
Risk Analysis & Resource Allocation:
The Art of Managing Costs
Chicago Ballroom IX, Level 4
Safe, Not Sorry: New Issues in D&O Coverage
Superior AB, Level 2
The Evolving Corporate Attorney-Client Privilege
Chicago Ballroom X, Level 4
To Keep or Not to Keep:
Records Retention as Self-Preservation
Chicago Ballroom VIII, Level 4

3:45 PM – 4:30 PM

Networking and
Refreshments in the
Exhibit Hall
Chicago Ballroom VI-VII, Level 4

4:30 PM - 5:45 PM

CONCURRENT BREAKOUT SESSIONS
Incorporating Intellectual Property
into Industry Standards
Superior AB, Level 2
Managing Class Action Litigation
Michigan AB, Level 2
The Changing Face of Corporate
Governance
Chicago Ballroom VIII, Level 4
The Compensation Conundrum:
How to Motivate & Retain Your
Attorneys Without Breaking the Bank
Chicago Ballroom X, Level 4
Trends in Hiring Outside Counsel
Chicago Ballroom IX, Level 4

5:45 PM – 7:15 PM

Networking and Cocktail
Reception in the Exhibit Hall
Chicago Ballroom VI-VII, Level 4
**Sponsored by
Ernst & Young LLP**

SCHEDULE AT A GLANCE

WEDNESDAY, JUNE 23, 2004

7:45 AM – 8:45 AM

Continental Breakfast
in the Exhibit Hall
Chicago Ballroom VI-VII, Level 4

8:45 AM – 9:30 AM

Keynote Address
Sheraton Ballroom I-V, Level 4
Nancy M. Higgins,
Executive Vice
President, Ethics and
Business Conduct, MCI

9:30 AM – 10:15 AM

Networking and
Refreshments
in the Exhibit Hall
Chicago Ballroom VI-VII, Level 4

10:15 AM – 11:30 AM

CONCURRENT BREAKOUT SESSIONS
Demystifying Electronic Discovery
Chicago Ballroom IX, Level 4
International Expansion: How to Handle the Legal Work
Chicago Ballroom VIII, Level 4
Key Issues in Compensating Senior Executives
Chicago Ballroom X, Level 4
Master the Art of the Media Interview
Michigan AB, Level 2
Strategies That Work: How to Resolve Large, Complex Insurance
Claims in a Timely Manner
Superior AB, Level 2

11:30 AM – 12:45 PM

Lunch in the Exhibit Hall
Chicago Ballroom VI-VII, Level 4

12:45 PM – 2:00 PM

CONCURRENT BREAKOUT SESSIONS
GCs Under Indictment: An Examination of the Behavior of
Former General Counsel
Chicago Ballroom X, Level 4
Going Global: Should the General Counsel Lead the Way?
Michigan AB, Level 2
Shareholder Wrath, Perchlorate, Toxic Mold...What's Next?
Class Action Trends on the Horizon
Superior AB, Level 2
The Care & Feeding of the Corporate Board
Chicago Ballroom IX, Level 4
The Collaboration Continuum – Beyond the Deal Room
Chicago Ballroom VIII, Level 4

2:15 PM – 3:30 PM

CONCURRENT BREAKOUT SESSIONS
Measuring the Effectiveness of Corporate ADR Systems
Chicago Ballroom VIII, Level 4
Protecting What's Yours: Practical Strategies for
Establishing a Brand Protection Program
Chicago Ballroom X, Level 4
Sarbanes-Oxley in About a Minute: 50 Things in 50 Minutes
Chicago Ballroom IX, Level 4

3:30 PM
Adjourn

Mark your calendar **now** for the — *Fifth Annual* — **SUPERCONFERENCE**

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and

JENNER & BLOCK

*“...the **premier conference** for General Counsel...”*

June 22-23, 2005

Sheraton Chicago Hotel & Towers, Chicago

Questions: SuperConference@cltmag.com



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416.865.7134

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BCE Place, Suite 4400, Bay Wellington Tower, 181 Bay Street. Toronto, Ontario, Canada M5J 2T3
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SESSION DESCRIPTIONS

MONDAY, JUNE 21, 2004

12:00 PM – 7:00 PM

Registration

Ballroom Promenade, Level 4

12:30 PM – 5:00 PM

Pre-Conference Workshop

LexisNexis® Martindale-Hubbell®

Counsel to Counsel Forum

Friends Like These: Best Practices for Establishing Your Preferred Providers

Michigan AB, Level 2

Explore: the pros and cons of having a law firm “panel;” how to determine what you need from preferred providers; approaches to implementing a selection process; special considerations when dealing with cross-border projects.

David Butler, Partner, McMillan Binch LLP; **Craig C. Martin**, Partner, Jenner & Block LLP; **Todd Miller**, Partner, McMillan Binch LLP; **Richard Rassel**, Chairman & CEO, Butzel Long; **Norm Rubenstein**, Partner, Zeughauser Group; **Lise T. Spacapan**, Partner, Jenner & Block LLP

5:30 PM – 7:00 PM

Networking and Welcome Reception in the Exhibit Hall

Chicago Ballroom VI-VII, Level 4

TUESDAY, JUNE 22, 2004

7:00 AM – 7:00 PM

Registration

Ballroom Promenade, Level 4

7:00 AM – 8:30 AM

Breakfast in the Exhibit Hall

Chicago Ballroom VI-VII, Level 4

8:30 AM – 9:30 AM

Opening Remarks and Plenary Panel

Sheraton Ballroom I-V, Level 4

The Leadership Balance: Your Role as Lawyer & Executive

Introduced by Steven J. Kuzma, Managing Partner, Investigative & Dispute Services, Ernst & Young LLP. General counsel balance two major responsibilities. As a corporation's chief legal officer, the GC must be the corporate legal and ethics watchdog. As a senior corporate executive, the GC is responsible for a major corporate function that touches all other corporate functions, and for helping the corporation achieve its strategic goals. No other executives and no other lawyers balance these dual responsibilities. Achieving a productive balance requires judgment, expertise and, most of all, leadership. Our plenary panel discusses the nature of that leadership responsibility, its challenges and its opportunities.

Bruce D. Collins, Corporate Vice President & General Counsel, C-SPAN; **Sheila Kearney Davidson**, Senior Vice President & General Counsel, New York Life Insurance Company; **Charles R. Morgan**, Executive Vice President & General Counsel, BellSouth Corp.; **Robert E. Wallace Jr.**, Senior Vice President, Administration & General Counsel, St. Louis Rams Football Company

9:45 AM – 11:00 AM

Concurrent Breakout Sessions

Acquired Risk: Legal Due Diligence in Corporate Acquisitions

Superior AB, Level 2

With mergers and acquisitions on the upswing again, corporate lawyers may want to consider an often-overlooked aspect of due diligence — risk of conflict. Litigation, pending litigation, arbitration, complaints and whistleblower claims can have a significant effect on the value of an acquisition target or a merger partner. Significant conflict risk can easily fall below the threshold of materiality and, therefore, go unseen until it's too late. What should you look for, and how can you find it?

James I. Kaplan, Associate General Counsel, The Northern Trust Company; **Gary H. Pilnick**, Senior Vice President, General Counsel & Secretary, Kellogg Company; **William Scott Seeley**, General Counsel, GE Infrastructure

Law Departments & Law Firms in the Post-Enron Era: Beyond Sarbanes-Oxley

Chicago Ballroom X, Level 4

Sarbanes-Oxley and the American Bar Association have both focused on the responsibilities of the individual securities lawyer representing a corporate client that may be in violation of federal securities law or state law relating to fiduciary standards. But what institutional steps should law departments and law firms be taking to build and maintain cultures that are conducive to compliance with the law and codes of professional responsibilities?

Bobbie McGee Gregg, Deputy General Counsel & Head of Compliance, Bank One Corporation; **Elmer W. Johnson**, Partner, Jenner & Block LLP; **Robert S. Osborne**, Partner, Jenner & Block LLP; **Curtis S. Shaw**, Executive Vice President, General Counsel & Secretary, Charter Communications, Inc.



Leveraging the Current Business Environment to Become a More Trusted Business Advisor

Chicago Ballroom VIII, Level 4

In the current business environment, issues of compliance, ethics and governance increasingly take center stage. Your company's senior management need the advice and knowledge your department provides now more than ever. This session will examine how to leverage this opportunity to become a key member of your company's management structure. How do you market yourself, your colleagues and your department in a way that will cement your place at the table?

Walter W. Kurczewski, Retired Senior Vice President, General Counsel & Secretary; Square D Company; Chair, Lifelong Lawyers Project; **Richard M. Lavers**, Executive Vice President, General Counsel & Secretary, Coachmen Industries, Inc.; **Susan R. Sneider**, Founder & Partner, New Vistas Consulting; Formerly General Counsel, Turtle Wax

Not Just Overhead: Calculating the Law Department's Contribution to the Bottom Line

Chicago Ballroom IX, Level 4

Corporate executives may not understand how the legal department can positively affect the organization's profit margin. This session will discuss ways to calculate the tangible and intangible benefits of law department initiatives and how to better communicate with your fellow executives.

Jeffrey W. Carr, Vice President, General Counsel & Secretary, FMC Technologies Inc.; **Steven J. Kuzma**, Managing Partner, Investigative & Dispute Services, Ernst & Young LLP

Toward a Fairer System: Update on Tort Reform & Legal Advocacy (2003 Encore Presentation)

Michigan AB, Level 2

Faculty will provide a status update on tort reform and other legal reform efforts.

Kim M. Brunner, Executive Vice President & General Counsel, State Farm Insurance Companies; **Nancy A. Udell**, Director of Policy & General Counsel, Common Good

11:00 AM – 11:30 AM

Network and Refreshments in the Exhibit Hall

Chicago Ballroom VI-VII, Level 4

Sponsored by Hill & Knowlton, Inc.

11:30 AM - 12:45 PM

Concurrent Breakout Sessions

Accounting Principles for Lawyers: Advanced Topics (2003 Encore Presentation)

Superior AB, Level 2

Sarbanes-Oxley and recent accounting scandals have made it clear that General Counsel need more than just a basic understanding of accounting principles. This session provides an intermediate overview of key accounting elements for General

Counsel who possess a working knowledge of accounting principles.

Gregory Crouse, Partner, Financial & Economic Analysis, Ernst & Young LLP; **Tina Davis**, Vice President & Deputy General Counsel, Time Warner Telecom Inc.; **R. Davis Taylor III**, Partner, Financial & Economic Analysis, Ernst & Young LLP

From Blackbelt to Managing by Objective: What You Need to Know About Your Company's Business Model

Michigan AB, Level 2

Do you know the difference between Six Sigma, TQM, ISO and MBO? If not, you're not alone. Most General Counsel went to law school to become lawyers, not business managers. Understanding the business model used to manage your company is essential to being fully integrated into the company. This session will define some of the dominant business models used by corporate America and examine the day-to-day impact they have on the in-house legal department.

Daniel A. Diermeier, Professor, Kellogg School of Management, Northwestern University; **James C. Johnson**, Senior Vice President, Corporate Secretary & Assistant General Counsel, The Boeing Company; **Julie S. Mazza**, Corporate Counsel – Manager, Law Firm Partnering, E. I. du Pont de Nemours & Co.

Internal Investigations: Issues at Home & Abroad

Chicago Ballroom VIII, Level 4

The corporate scandals of the past few years have triggered an upswing in the call for internal investigations both in the United States and abroad. When should internal investigations be conducted? Who should do them? How do you deal with the government? When do you hire outside counsel? How do you effectively use the services of consultants? What are the motivations, concerns and practical issues associated with being the accused? On the board? In-house or outside counsel? Should special counsel be retained for this purpose? This session will answer those questions, and more.

Robert S. Khuzami, Managing Director & General Counsel – Americas, Deutsche Bank AG; **Mark D. Pollack**, General Counsel, Arthur Andersen LLP; **David Stulb**, National Practice Leader, Fraud & Investigations, Ernst & Young LLP; **Anton R. Valukas**, Partner, Jenner & Block LLP

Litigation Management Best Practices: Are Cost Control and Effective Dispute Resolution Mutually Achievable?

Chicago Ballroom IX, Level 4

This session will focus on identifying the primary goals and objectives of an effective corporate litigation management program. Speakers will discuss and share examples explaining how legal departments can be more proactive in their litigation management efforts; establish guidelines that both inside and outside counsel can live with; and develop methodologies to ensure compliance. The faculty will examine areas where cost containment or cost control methods fit in, and where they have not been successful. The effectiveness of resources such as

SESSION DESCRIPTIONS

third-party auditing firms, extranets and collaborative matter-management systems will also be discussed.

Davis Carr, Senior Vice President of Claim Litigation, CNA Insurance; **Joseph Noga**, Counsel, Litigation and Legal Policy, GE Commercial Finance; **Allen P. Waxman**, Senior Assistant General Counsel, Pfizer Inc.

Positioning Yourself for the Future

Chicago Ballroom X, Level 4

How can senior law department executives position themselves for continual career advancement? Our faculty will answer these questions while also assessing the current job market for corporate counsel and forecasting what the next year will bring. What industries, regions and practices area are hot, and which are not? How can you best position yourself for the strongest job opportunities?

June Eichbaum, Partner, Heidrick & Struggles; **Eva M. Kripalani**, Senior Vice President, General Counsel & Secretary, KinderCare Learning Centers, Inc.

12:45 PM – 1:30 PM

Lunch

Sheraton Ballroom I-V, Level 4

1:30 PM - 2:15 PM

Keynote Address

Sheraton Ballroom I-V, Level 4

Jeffrey Toobin, Legal Analyst, CNN, and Staff Writer, *The New Yorker*

Introduced by Kurt Sanford, CEO, Corporate & Federal Markets, LexisNexis

2:30 PM - 3:45 PM

Concurrent Breakout Sessions

How to Create a Successful Pro Bono Program in Your Legal Department

Michigan AB, Level 2

Leaders from law departments known for their well-respected pro bono programs will walk you through the steps necessary to implement a pro bono program in your own department. You'll learn how to get buy-in from senior management and your attorneys; select a worthy cause or find a community group with which to partner; choose an appropriate structure; and manage the logistics of program administration.

William A. Von Hoene Jr., Senior Vice President & Deputy General Counsel, Exelon Business Services Company

Risk Analysis & Resource Allocation: The Art of Managing Costs

Chicago Ballroom IX, Level 4

Thoughtful, methodologically sound risk analysis of business conflicts before they arise is the most effective way to manage litigation costs. This session will look at the various methods that

large and small law departments use as a means of controlling costs and, when necessary, litigating efficiently.

Nicholas L. Giampietro, Senior Vice President, General Counsel & Secretary, Reyes Holdings LLC; **Linda L. Listrom**, Partner, Jenner & Block LLP; **Mark J. Ohringer**, Executive Vice President, General Counsel & Secretary, Jones Lang LaSalle Inc.

Safe, Not Sorry: New Issues in D&O Coverage (2003 Encore Presentation)

Superior AB, Level 2

As premiums skyrocket, deductibles rise and coverage shrinks. At the same time, your company's directors and officers grow more savvy — and more concerned — about D&O insurance and their coverage. This session examines the latest issues and trends in coverage.

Scott R. Adams, Assistant General Counsel & Assistant Secretary to the Board, Pirelli North America, Inc.; **Delaine Fritz**, Senior Vice President, Middle Market Management Liability Unit, National Union/AIG; **David T. Smorodin**, Senior Litigation Counsel, MCI

The Evolving Corporate Attorney-Client Privilege

Chicago Ballroom X, Level 4

Your dual role as your company's legal counsel and key business advisor is under increased scrutiny. Learn the newest case law and regulatory activity in this ever-changing area of the law.

Kathleen A. Bryan, Corporate Vice President & Director, Motorola, Inc.; **Robert C. Dinerstein**, Global General Counsel & Managing Director, UBS Warburg

To Keep or Not to Keep: Records Retention as Self-Preservation

Chicago Ballroom VIII, Level 4

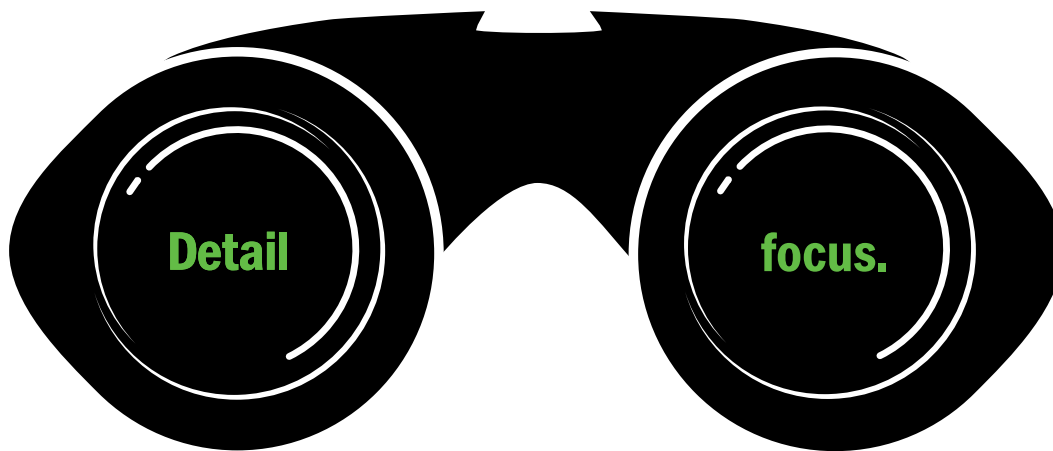
Improper handling of records — both hard-copy and electronic — can lead to ramifications including criminal liability, spoliation sanctions and adverse publicity. There is a veritable jungle of rules and regulations regarding document retention at both the state and federal levels. No document-retention policy can anticipate every issue, but with careful planning and knowledge of the pertinent issues, an effective and flexible compliance program can be established. Ensuring compliance with your records retention policy is no easy task, but in-house lawyers have several tools at their disposal to prevent such problems before litigation or an investigation puts the policy to the test. This session explores those tools and options.

Maureen F. Del Duca, Vice President, Litigation, MCI; **Rhea K. Dignam**, National Practice Leader, Law Firm Services, Ernst & Young LLP; **Sara L. Hays**, Senior Vice President & General Counsel, Hyatt Hotels Corporation; **Andrew A. Jacobson**, Partner, Jenner & Block LLP

3:45 PM – 4:30 PM

Networking and Refreshments in the Exhibit Hall

Chicago Ballroom VI-VII, Level 4



It won't be hard to spot Ernst & Young's Investigative & Dispute Services professionals at this year's SuperConference. That's because no fewer than a dozen of our experienced partners have been asked to present, introduce, or moderate this year's breakout sessions.

Don't miss these important presentations by our professionals

Opening Remarks and Plenary Session - Tuesday, June 22 8:30 – 9:30 am

"The Leadership Balance: Your Role as Lawyer and Executive,"

Steve Kuzma, Managing Partner, Investigative & Dispute Services

Breakouts: Tuesday, June 22

9:45 – 11:00 am

"Not Just Overhead: Calculating the Law Department's Contribution to the Bottom Line," **Steve Kuzma**, Managing Partner, Investigative & Dispute Services

11:30 am – 12:45 pm

"Accounting Principles for Lawyers: Advanced Topics," **Davis Taylor and Greg Crouse**, Partners, Financial & Economic Analysis

"Internal Investigations: Issues at Home and Abroad,"

David Stulb, National Practice Leader, Fraud & Investigations

2:30 – 3:45 pm

"To Keep or Not to Keep: Records Retention as Self-Preservation," **Rhea Dignam**, National Practice Leader, Law Firm Services

Breakouts: Wednesday, June 23

10:15 – 11:30 am

"Demystifying Electronic Discovery," **Eric Schwarz**, National Practice Leader, Legal Technology

"Strategies that Work: How to Resolve Large, Complex Insurance Claims in a Timely Manner," **Dan Torpey**, National Practice Leader, Insurance Claims

12:45 – 2:00 pm

"The Collaboration Continuum: Beyond the Deal Room," **David Wetmore**, Principal, Legal Technology

SESSION DESCRIPTIONS

4:30 PM - 5:45 PM

Concurrent Breakout Sessions

Incorporating Intellectual Property into Industry Standards

Superior AB, Level 2

This program explores the disclosure duties of standards participants; licensing policies imposed by industry standard-setting bodies; the effects of having the company's IP incorporated into a standard; and advice that corporate lawyers should give to company participants working with standards groups.

Reginald J. Hill, Partner, Jenner & Block LLP; **Michele Herman**, Associate General Counsel, Microsoft Corporation

Managing Class Action Litigation

Michigan AB, Level 2

This session examines the impact of federal regulations, the use of arbitration to resolve class actions, and other issues that impact the management of class action litigation. What is the current thinking about hellhole jurisdictions? And what can be done if you find yourself in one of these legal quagmires?

Kevin Brady, Senior Vice President & Chief Counsel, Wyeth Pharmaceuticals; **Marc Gary**, Vice President & Associate General Counsel, BellSouth Corporation; **Barbara A. Potashnick**, Senior Vice President & Associate General Counsel, Washington Mutual

The Changing Face of Corporate Governance

Chicago Ballroom VIII, Level 4

Securities and corporate attorneys are greatly affected by the policies and regulations set forth by the Sarbanes-Oxley Act. This session will address the trends and rules that are changing the way corporate counsel do business.

James G. Keane, Associate General Counsel, Sears, Roebuck and Co.; **Thaddeus J. Malik**, Partner, Jenner & Block LLP; **Andy Sherman**, Vice President, General Counsel & Secretary, E.piphany; **Kelly R. Welsh**, Executive Vice President & General Counsel, Northern Trust Corporation and The Northern Trust Company

The Compensation Conundrum: How to Motivate & Retain Your Attorneys Without Breaking the Bank

Chicago Ballroom X, Level 4

This session will examine the different types of compensation structures and emerging trends in law department compensation. You'll learn when you should consider making changes to the compensation structure and how you can persuade HR and management that changes are necessary.

Thomas R. Bearrows, General Counsel, University of Illinois; **John Dempsey**, Principal, Mercer Human Resource Consulting

Trends in Hiring Outside Counsel

Chicago Ballroom IX, Level 4

The relationship between your company and its outside counsel is a critical factor in its success. General Counsel are using a variety

of innovative methods in hiring outside lawyers. Preferred counsel programs, RFPs, international outsourcing and electronic bidding are just a few methods legal department currently in use to engage outside counsel. This panel looks at what seems to be working, where the pitfalls lie and what may be on the horizon.

Barbara E. Daniele, Senior Vice President & General Counsel, GE Capital Commercial Equipment Finance; **Richard M. Lavers**, Executive Vice President, General Counsel & Secretary, Coachmen Industries, Inc.; **Stanley M. Stevens**, Executive Vice President, Secretary & Chief Legal Counsel, Equity Office Properties Trust

5:45 PM - 7:15 PM

Networking and Cocktail Reception in the Exhibit Hall

Chicago Ballroom VI-VII, Level 4

Sponsored by Ernst & Young LLP

WEDNESDAY, JUNE 23, 2004

7:45 AM - 8:45 AM

Continental Breakfast in the Exhibit Hall

Chicago Ballroom VI-VII, Level 4

8:45 AM - 9:30 AM

Keynote Address

Sheraton Ballroom I-V, Level 4

Nancy M. Higgins, Executive Vice President, Ethics and Business Conduct, MCI

Introduced by Ross B. Bricker, Partner, Jenner & Block LLP

9:30 AM - 10:15 AM

Networking and Refreshments in the Exhibit Hall

Chicago Ballroom VI-VII, Level 4

10:15 AM - 11:30 AM

Concurrent Breakout Sessions

Demystifying Electronic Discovery

Chicago Ballroom IX, Level 4

The volume of electronic data generated by most companies presents issues unheard of in the paper world, and can affect the availability and accessibility of business records that are often a critical source of evidence in litigation. This program provides a framework for approaching electronic discovery in the same way companies have approached traditional discovery, while highlighting some issues unique to electronic documents.

Daniel G. Goldwin, Electronic Discovery Specialist, LexisNexis Applied Discovery; **James L. Michalowicz**, Litigation Program Manager, Tyco International (U.S.), Inc.; **Eric Schwarz**, National Practice Leader, Legal Technology, Ernst & Young LLP

International Expansion: How to Handle the Legal Work

Chicago Ballroom VIII, Level 4

Your company's made the decision to open offices in a new part of the world. Now you must decide how to handle the legal work. Should you hire outside counsel (and if you do, should you rely on

a branch of a U.S. firm or go local) or consider locating a lawyer in that country? And if you decide to have in-house counsel in the country, do you relocate existing in-house counsel, or hire someone local? Hear from counsel who have tried all the options, and can explain the pros and cons.

Rhea K. Dignam (moderator), National Practice Leader, Law Firm Services, Ernst & Young LLP; **Nancy C. Loeb**, Vice President & General Counsel, Honeywell Automation & Control Solutions, Honeywell International, Inc.; **Robert D. Sloan**, Senior Vice President, General Counsel & Secretary, Entergy Corporation; **Graham E. Taylor**, Associate General Counsel - Global Business Law, The Dow Chemical Company

Key Issues in Compensating Senior Executives

Chicago Ballroom X, Level 4

Executive compensation has become a hot-button topic for shareholders of today's publicly traded companies, which makes it a focal point for the company's directors and officers. In this session you'll learn about the role the GC can play, especially as it pertains to the redefining of executive compensation plans that will be submitted for shareholder approval. Learn how you can advise your company's senior management and board of directors as they wrestle with this high profile and volatile issue.

Sheli Z. Rosenberg, Private Investor & Public Company Director

Master the Art of the Media Interview

Michigan AB, Level 2

Participants learn to take greater control of media interactions from two press veterans who turn their newspaper and TV news experience into a highly interactive session, offering techniques for developing and delivering powerful media interviews — and for avoiding tricks and traps. Live interviews with session participants and instant-replay critiques make this workshop fast, fun and valuable.

Margie Elsberg, President, Elsberg Associates; **Antonio Mora**, Anchor, CBS 2 Chicago

Strategies That Work: How to Resolve Large, Complex Insurance Claims in a Timely Manner

(2003 Encore Presentation)

Superior AB, Level 2

A number of companies and corporate counsel are struggling with their insurers to resolve large property, business-interruption, directors and officers, and other insurance claims on a timely basis. By using real-life case studies, this session will walk participants through the challenging and complex issues that companies are faced with when submitting an insurance claim. The session will focus on best practices, and also help the participant understand the insurer's attitude toward expediting payment.

Lorelie S. Masters, Partner, Jenner & Block LLP; **Daniel T. Torpey**, National Practice Leader, Insurance Claims, Ernst & Young LLP



11:30 AM – 12:45 PM

Lunch in the Exhibit Hall

Chicago Ballroom VI-VII, Level 4

12:45 PM - 2:00 PM

Concurrent Breakout Sessions

GCs Under Indictment: An Examination of the Behavior of Former General Counsel

Chicago Ballroom X, Level 4

Faculty will examine the alleged actions that led to indictments against the former General Counsel of companies such as HBO & Co., Rite Aid Corp. and Tyco International Ltd. What ethical issues were raised and what lessons can corporate counsel learn from these indictments?

Craig B. Glidden, General Counsel & Vice President, Legal & Public Affairs, Chevron Phillips Chemical Company LP; **James J. Grogan**, Chief Counsel, Attorney Registration and Disciplinary Commission of the Supreme Court of Illinois

Going Global: Should the General Counsel Lead the Way?

Michigan AB, Level 2

As companies plan an international expansion, some companies see distinct benefits in having the General Counsel lead the push into new countries. In this session, two corporate counsel debate the pros and cons of that approach. You'll leave this session with a thorough understanding of both methods, and an understanding of the potential pitfalls you may encounter along the way.

Roger H. Marks, Senior Vice President, General Counsel & Secretary; President, International Division, H2O Plus, Inc.; **Robert L. Mink**, Associate General Counsel, Whirlpool Corporation

SESSION DESCRIPTIONS

Shareholder Wrath, Perchlorate, Toxic Mold...What's Next? Class Action Trends on the Horizon

Superior AB, Level 2

This session will offer an up to the minute look at what is in the pipeline for corporate America in terms of class actions. Find out what you need to do now to prepare for what may face your company in the years to come.

Matthew M. Neumeier, Partner, Jenner & Block LLP; **Stuart N. Roth**, Vice President, Regulatory Audit & Deputy General Counsel, Olin Corporation

The Care & Feeding of the Corporate Board

Chicago Ballroom IX, Level 4

The scope and depth of the General Counsel's interactions with the board of directors is unprecedented. No longer is it the case that only the CEO communicates with board members. The GC must now expect — or insist on — executive sessions at board meetings, and regular communication with board members in between board meetings is the norm. How should the General Counsel be reaching out to his or her board, and what should the GC expect from today's board of directors?

Deidra D. Gold, Senior Vice President, General Counsel & Secretary, United Stationers, Inc.; **Anastasia Kelly**, Executive Vice President & General Counsel, MCI; **Matthew H. Small**, General Counsel, Blackboard Inc.

The Collaboration Continuum – Beyond the Deal Room

Chicago Ballroom VIII, Level 4

In recent years, many law firms and corporations have begun using extranets or other electronic team rooms that provide a tremendous boost to collaboration. In this discussion, we will present tips on how to automatically incorporate work product from individual matter team rooms into knowledge databases.

Thomas L. Sager, Vice President, Assistant General Counsel & Chief Litigation Counsel, E.I. du Pont de Nemours and Co.; **David Wetmore**, Principal, Legal Technology, Ernst & Young LLP

2:15 PM - 3:30 PM

Concurrent Breakout Sessions

Measuring the Effectiveness of Corporate ADR Systems

Chicago Ballroom VIII, Level 4

Companies are increasingly looking to ADR to help control the cost of litigation and deliver effective results. How do you as General Counsel evaluate the overall effectiveness of a corporate ADR system? When will ADR deliver the desired results? When will it not? How do you know if corporate objectives are being met by the use of ADR? What are some of the newest ADR tools and techniques? This session will provide you with examples to help you answer these questions.

J. Lawrence McIntyre, Vice President, Secretary & General Counsel, The Toro Company



PHOTO BY DAVID KAMBA

Protecting What's Yours: Practical Strategies for Establishing a Brand Protection Program

Chicago Ballroom X, Level 4

With millions, even billions, of dollars at stake, developing and protecting intellectual property has become an essential business strategy. This session provides a detailed discussion of the challenges and issues to consider in implementing a brand protection program including: evaluating your goals; screening and registering your trademarks; essential components of a brand protection program; and assessing costs such as loss of trademarks, damage to company reputation and brand.

Barbara Kolsun, Senior Vice President & General Counsel, Kate Spade; **Vance Lommen**, Director of Legal/Security, Oakley

Sarbanes-Oxley in About a Minute: 50 Things in 50 Minutes

Chicago Ballroom IX, Level 4

Join fellow in-house attorneys for a fast-paced, nitty-gritty look at what has really changed on a day-to-day level for corporate America and in-house legal departments since the inception of the Sarbanes-Oxley Act. Our faculty will share their 50 tips, best practices and proven techniques for managing in this new securities and corporate governance environment, and will then turn the microphones over to the audience to share ideas and suggestions.

Janet G. Kelley, Senior Vice President & Senior Counsel, Family Dollar Stores, Inc.; **Steven H. Shapiro**, Executive Vice President & Corporate Secretary, First Midwest Bancorp, Inc.

3:30 PM
Adjourn

Corporate Legal Times is proud to host the **Fourth Annual SuperConference**. We hope you agree that it is the strongest SuperConference in the series. The SuperConference could not be as strong without the many excellent ideas, innovative suggestions, depth of knowledge and sheer hard work contributed by its three sponsors: **LexisNexis, Ernst & Young LLP and Jenner & Block LLP**. *Corporate Legal Times* thanks each for all they have done to make this year's SuperConference the best yet.

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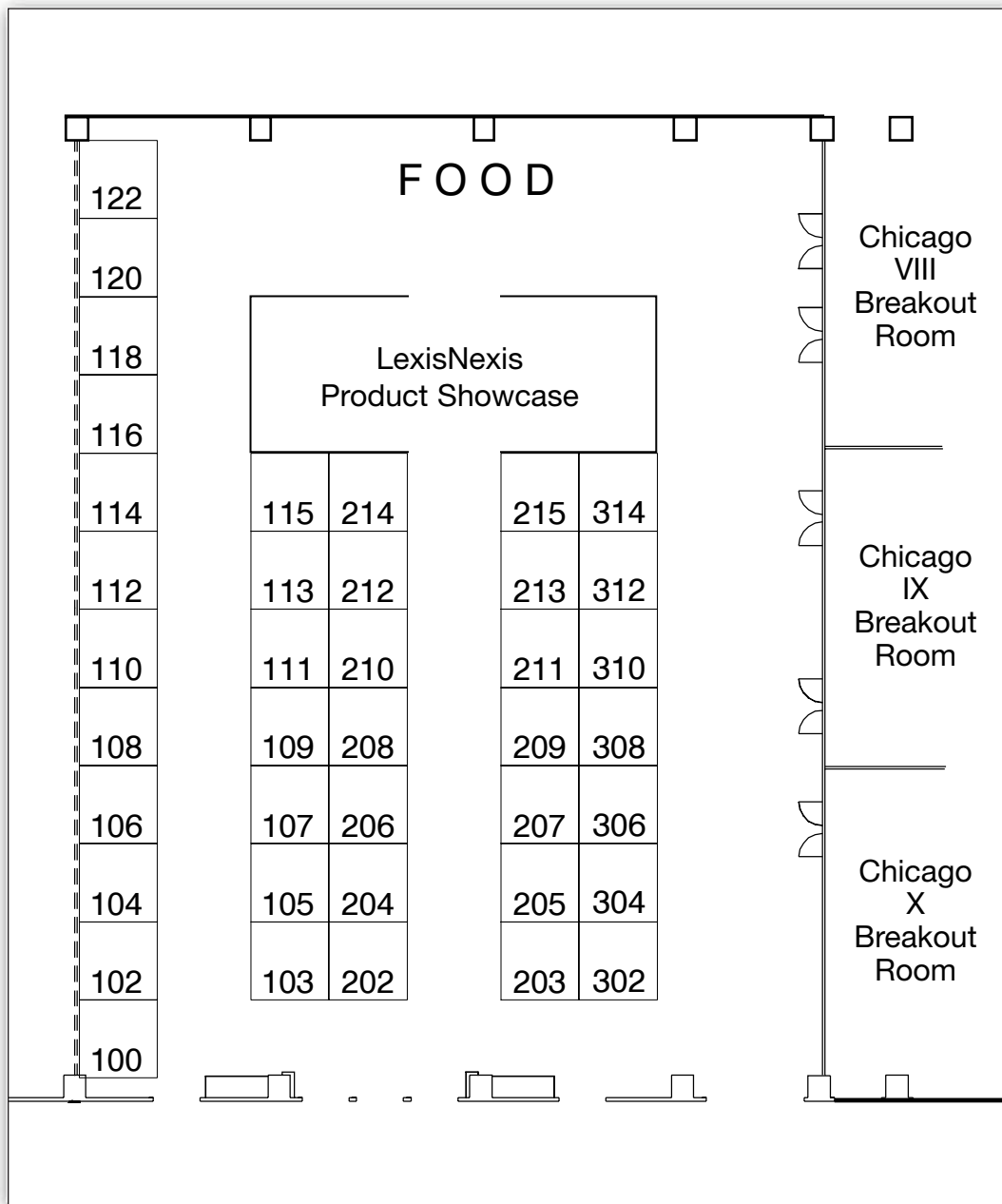
Exhibit Hall Floor Map

Chicago Ballroom VI-VII

Companies and firms that will be showcasing their latest products and services—specifically for in-house counsel—in our Exhibit Hall.

EXHIBITOR	BOOTH NUMBER	EXHIBITOR	BOOTH NUMBER
Areté Legal	207	Hubbard One	314
Blake, Cassels & Graydon (U.S.) LLP	306	ieDiscovery	213
Bridgeway Software	120	Integrity Interactive	215
Brightline Compliance	208	Jenner & Block LLP	203, 205
CaseTrack (EAG, Ltd.)	206	JPMorgan Escrow Services	110
Computer Sciences Corporation	312	Kroll Ontrack Inc.	113
Corporate Legal Times	109	LexisNexis	Product Showcase
Corprasoft, Inc.	210	Littler Mendelson, P.C.	112
Crowell & Moring LLP	118	LT Online	310
CT Corporation	103	McMillan Binch LLP	211
DataCert, Inc.	212, 214	Mitrastech	115
Daticon	100	TechLaw, Inc.	308
Decision Strategies LLC	209	Thomson Elite	104
Electronic Evidence Discovery, Inc.	108	TransPerfect Translations	116
Ernst & Young LLP	302, 304	TyMetrix	103
Examen, Inc.	114	Victoria Court Reporting Service, Inc.	111
Frost Brown Todd LLC	204	WeComply	122
FTI Consulting	102	West	202

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Corporate Legal Times 2004 SuperConference Exhibitor Profiles

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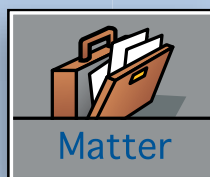
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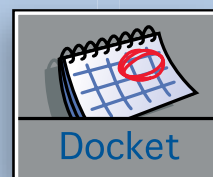
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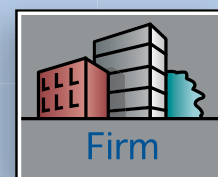
Capture
pertinent facts
about each
matter.



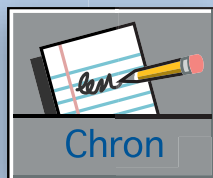
Track critical
dates.



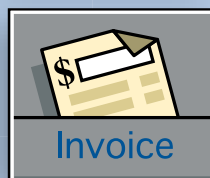
Maintain a
directory of law
firms and
vendors.



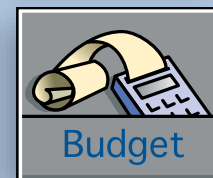
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content and
location of
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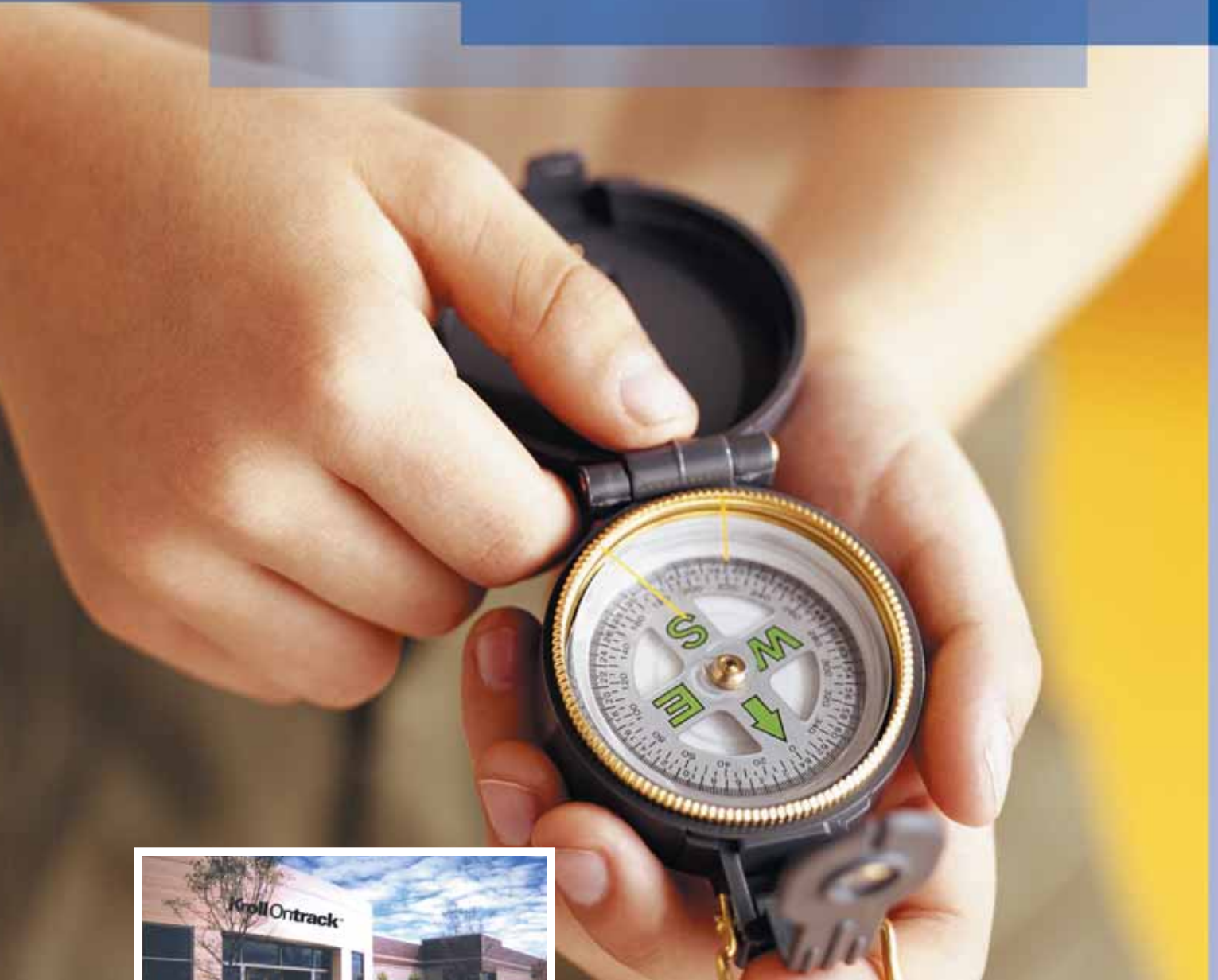
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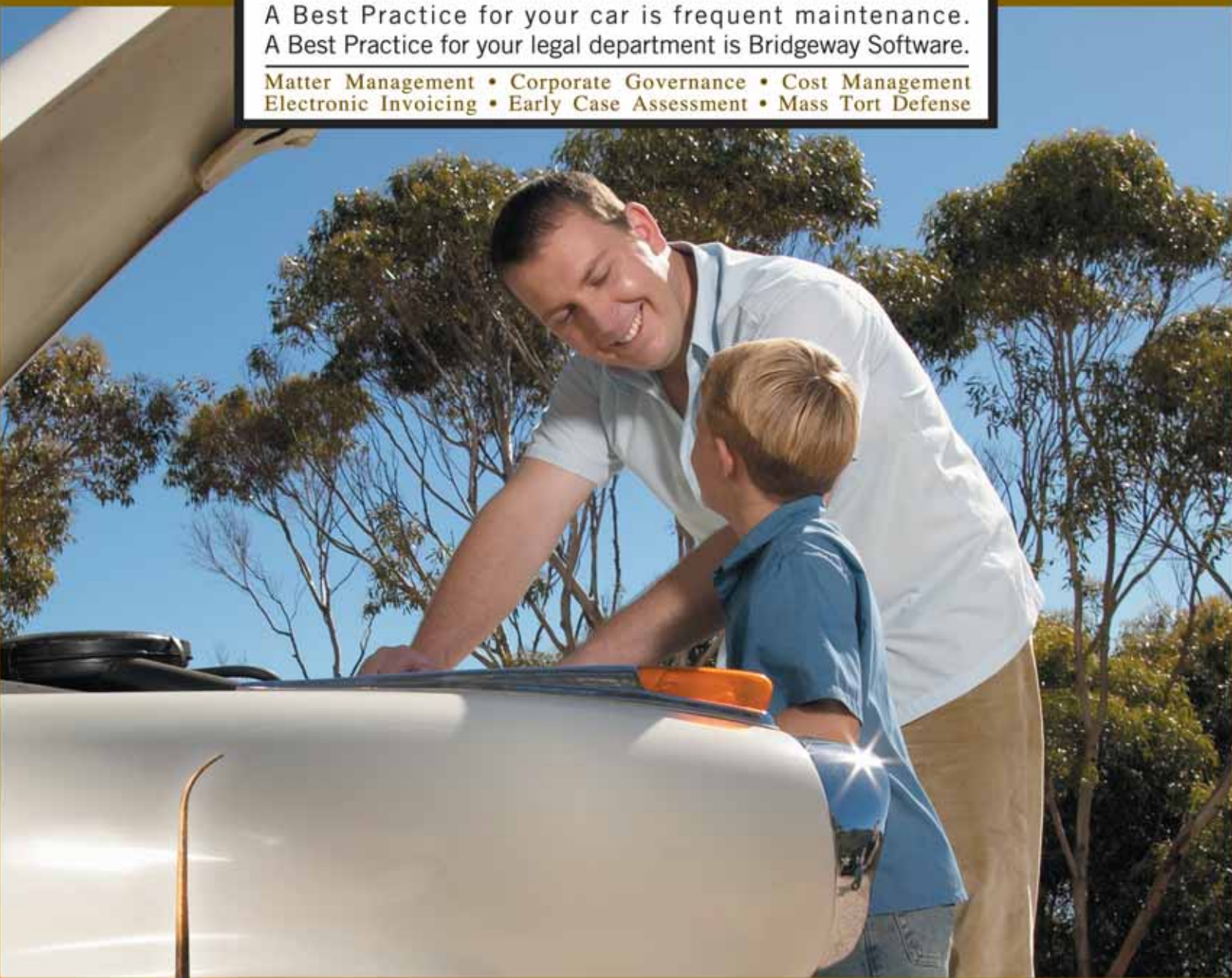
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