

**InsideCounsel**

THE MANAGEMENT CONFERENCE FOR CORPORATE LEGAL EXECUTIVES

# SUPERCONFERENCE

Presented By  LexisNexis® In Alliance With  ERNST & YOUNG And JENNER & BLOCK

April 18-19, 2006 ■ Sheraton Chicago Hotel & Towers ■ Chicago

## The Premier Conference for In-House Counsel

A two-day, in-house-counsel-only forum providing  
the most current knowledge in the industry.



{Six Programming Tracks}

{12+ Hours of CLE}

{30+ Breakout Sessions}

{Expert Panelists}

{Legal Department Best Practices}

{Top GC Networking}

{Group Discounts Available}

[www.insidecounsel.com/superconference](http://www.insidecounsel.com/superconference)

APRIL 18-19, 2006, CHICAGO

# Welcome to the 2006 InsideCounsel SuperConference



Dear In-House Counsel:

It is our privilege to invite you to the 2006 *InsideCounsel* SuperConference, our sixth annual conference for corporate legal insiders like you on April 18-19, 2006 at the Sheraton Chicago Hotel and Towers. This is our first year of providing this program under the auspices of our re-launched flagship magazine, *InsideCounsel*. As of January 2006, our name has changed from *Corporate Legal Times* to *InsideCounsel* but our mission remains the same. With each SuperConference, we bring our magazine to life, bringing inside counsel together for two days of networking and sharing best practices.

This year's conference fosters that mission with strategic information to help you manage the legal function within your organizations, essential peer-to-peer information not replicated elsewhere and intelligent discussions and information-sharing for immediate and practical application.

Together with our program sponsor LexisNexis and alliance partners Ernst & Young LLP and Jenner & Block LLP, we invite you to experience why SuperConference is the industry's premier event for in-house counsel. We thank our Advisory Panel and faculty members for helping create such an outstanding event. Program highlights and easy online registration information are listed inside. Throughout this brochure, you can sample the content and see how you can earn more than 12 CLE credits for your participation.

We hope that you will be able to join us for this fantastic event!



Nat Slavin  
PUBLISHER



Rob Vosper  
EXECUTIVE EDITOR

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## A HISTORY OF EXCELLENCE PAST SUPERCONFERENCE SPEAKERS



THEODORE OLSON (2003)



ELLIOTT SPITZER (2003)



JEFFREY TOOBIN (2004)



HELEN THOMAS (2005)

# The Premier Conference for In-House Counsel

## SUPERCONFERENCE HIGHLIGHTS

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### Join your peers and discuss your challenges

The SuperConference provides value for all levels of inside counsel including:

#### CHIEF LEGAL OFFICERS

ASSOCIATE GENERAL COUNSEL

CHIEF IP COUNSEL

DEPUTY GENERAL COUNSEL

CHIEF COMPLIANCE OFFICERS

DIVISION GENERAL COUNSEL

#### GENERAL COUNSEL

CORPORATE SECRETARIES

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VICE PRESIDENTS — LAW

VICE PRESIDENTS — LITIGATION

### Six Programming Tracks

- Law Department Management
- Ethics
- Litigation Management
- Governance
- Substantive Issues
- Professional Development

### Registration includes:

- Access to cutting-edge keynote and luncheon speakers
- Admission to 30+ breakout sessions
- Networking receptions with your faculty and peers
- All breakfasts, lunches and refreshment breaks
- An in-house counsel-oriented, resource-packed Exhibit Hall
- Access to 12+ CLE credits, including mandatory ethics credits
- *InsideCounsel* briefcase with workshop information & written materials

### Register today

By fax or mail with the form at the back of this brochure, call toll-free **866.440.9578** (or 703.647.2630 from outside the United States) or register online at **[www.insidecounsel.com/superconference](http://www.insidecounsel.com/superconference)**. Conference discounts are available for groups including two or more people. See the registration form in this package for specific information.



APRIL 18-19, 2006, CHICAGO

# Created by General Counsel for General Counsel

Organized by GCs for GCs, the 2006 SuperConference ties together compelling speakers, CLE credit and outstanding networking opportunities designed to put you in the loop with the top corporate legal minds and influencers. You'll learn ways to better your department's bottom line, hear your peers' challenges and war stories, discover products and services to help you innovate, and develop fresh insights and valuable contacts.

*"It's a first-rate show geared to the emerging issues general counsel see. I would recommend it to other in-house counsel."*

—MICHAEL CRUTCHER, VICE CHAIRMAN, GENERAL COUNSEL AND SECRETARY, BROWN-FORMAN CORP.

*"Once again, a first-class, must-do conference.  
Smart. Timely. Engaged."*

— MARK YOUNG, GENERAL COUNSEL, PARTNERS AND SIMONS

## BREAKOUT SESSIONS

Earn 12+ CLE credits including mandatory ethics credits

<p><b>ETHICS</b></p> <ul style="list-style-type: none"><li>Privilege Under Fire</li><li>The Global Ethics Outlook</li><li>The Ethical Gatekeeper</li></ul>	<p><b>GOVERNANCE</b></p> <ul style="list-style-type: none"><li>404-Compliance Updates</li><li>IP Valuation Under SOX</li><li>Red Flags of Fraud</li><li>Educating the Board</li><li>FCPA Enforcement</li></ul>	<p><b>LAW DEPARTMENT MANAGEMENT</b></p> <ul style="list-style-type: none"><li>Managing the Audit Process</li><li>Global Strategies for Litigation Holds</li><li>A Guide to Budgets</li><li>Best Practices in Internal Investigations</li><li>The GC as Crisis Manager</li><li>The RFP &amp; Beyond</li><li>Getting Tough on Recoveries</li></ul>
<p><b>LITIGATION MANAGEMENT</b></p> <ul style="list-style-type: none"><li>E-Discovery Tools and Tactics</li><li>The Class Action Update</li><li>E-Discovery Dilemmas</li><li>An ADR Primer</li><li>Surviving Judicial Hellholes</li></ul>	<p><b>PROFESSIONAL DEVELOPMENT</b></p> <ul style="list-style-type: none"><li>The Malpractice Docket</li><li>Working with a COO</li><li>Women on the Move</li><li>How to Say No to Your CEO</li><li>Focus on Business</li></ul>	<p><b>SUBSTANTIVE ISSUES</b></p> <ul style="list-style-type: none"><li>Doing Business in China</li><li>Supreme Court Update</li><li>New Issues in Insurance</li><li>Managing Enterprise-Wide Risk</li><li>The Global Practice of Law</li><li>Diversity Matters</li><li>The Legislation Report</li></ul>

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# InsideCounsel SuperConference Speakers

## Plenary Keynote Session:



### THE CEO PERSPECTIVE

Including: Debra A. Cafaro, Chairman, President & CEO, Ventas, Inc.  
Christopher J. Kearney, President & CEO, SPX Corporation

The opening keynote panel will look at the changing role of the general counsel from the perspective of former GCs who are now CEOs of high-profile companies. Panelists will talk about what they need in a general counsel and a legal department, the skills that GCs need to be successful in today's corporate environment and how they see the role of the GC evolving over time.

## Keynote Speaker:



### KEITH FERRAZZI

Author of *Never Eat Alone*

The son of a small-town steelworker and a cleaning lady, Keith Ferrazzi, author of *Never Eat Alone*, is one of the rare individuals to discover the essential formula for making his way to the top through a powerful, balanced combination of marketing acumen and networking savvy. Both *Forbes* and *Inc* Magazines have designated him one of the world's most "connected" individuals. Now, hear Mr. Ferrazzi first-hand as he explains why the secret of master networking is reaching out to other people and how to do it effectively. Mr. Ferrazzi first used his ability to connect with others to pave the way to a scholarship at Yale, a Harvard MBA and several top executive posts. As founder of Ferrazzi Greenlight, he will outline the timeless strategies shared by the world's most connected individuals, from Katherine Graham to Bill Clinton, Vernon Jordan to the Dalai Lama.

## Luncheon Speaker:



### MARK BELNICK

Former Chief Corporate Counsel of Tyco International, Ltd.

Mark Belnick is a former Senior Partner of Paul, Weiss, Rifkind, Wharton & Garrison and is now in private practice in New York. Mr. Belnick served from 1998 to 2002 as Executive Vice President and Chief Corporate Counsel of Tyco International. Hear Mr. Belnick discuss his experiences at Tyco, as well as lessons learned from a career that has included some of the most significant American trials, which includes representing Michael Milken in the 1990s, representing Smith Barney in the largest nationwide sexual harassment class action ever brought, and serving as deputy chief counsel in the U.S. Senate Iran-Contra Investigation.



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**Faculty confirmed to date.  
Please consult the web site for updated faculty list information.**

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# InsideCounsel SuperConference Agenda

## Monday, April 17, 2006

Registration Opens 4:00pm - 7:00pm

## Tuesday, April 18, 2006

Registration and Exhibit Hall Open 7:30am - 7:00pm

Breakfast in the Exhibit Hall 7:30am - 8:30am

**Plenary Keynote Session:** 8:30am - 9:30am

### The CEO Perspective

Debra A. Cafaro, Ventas, Inc.

Christopher J. Kearney, SPX Corporation



Breakout Sessions 9:45am - 11:00am

Refreshment Break 11:00am - 11:30am

Breakout Sessions 11:30am - 12:45pm

**Luncheon Speaker:** 12:45pm - 2:15pm

### Mark Belnick

Former Chief Corporate Counsel  
of Tyco International, Ltd.



Breakout Sessions 2:30pm - 3:45pm

Refreshment Break 3:45pm - 4:15pm

Breakout Sessions 4:15pm - 5:30pm

Cocktail Reception 5:30pm - 7:00pm

## Wednesday, April 19, 2006

Registration and Exhibit Hall Open 7:30am - 2:30pm

Breakfast in the Exhibit Hall 7:30am - 8:30am

**Keynote Address:** 8:30am - 9:30am

### Keith Ferrazzi

Author of *Never Eat Alone*



Breakout Sessions 9:45am - 11:00am

Refreshment Break 11:00am - 11:15am

Breakout Sessions 11:15am - 12:30pm

Lunch 12:30pm - 1:45pm

Breakout Sessions 1:45pm - 3:00pm

Conference adjourns 3:00pm

# InsideCounsel SuperConference Breakout Sessions

## {LAW DEPARTMENT MANAGEMENT}

### **Managing the Audit Process**

Take the pain out of the 404-compliance process. Learn the ins and outs of managing internal and external audits, and successfully working with audit committees and outside counsel.

### **Global Strategies for Litigation Holds**

How can a global enterprise implement a litigation hold in a timely and effective manner when confronted with a massive class action? This case study will explore the complexities and pitfalls of litigation holds and help you develop a strategy for success under pressure.

### **A Guide to Budgets**

Get the tools you need to create a budget that works for your legal department. Learn the strategies and best practices for success in financial planning, forecasting and reporting—even if finance isn't your forte.

### **Best Practices in Internal Investigations**

When allegations of misconduct arise, the legal department is first on the scene. Knowing whom to call, what to ask and when to step out of the picture are the keys to conducting a successful internal investigation.

### **The GC as Crisis Manager**

Legal departments play a crucial role in minimizing a company's exposure before, during and after a crisis situation. Be prepared to handle corporate scandal, terrorist acts and natural disasters before they occur.

### **The RFP and Beyond**

Whether hiring a firm for a single matter or a large volume of commodity work, a good RFP process can help you get the best counsel for the best price. Learn the rules for hiring new outside counsel and how to best utilize in-house staff, law firms and other outside providers.



### **Getting Tough on Recoveries**

Your legal department doesn't have to be a drag on the bottom line. Find out how savvy general counsel are proactively seeking out opportunities to bring money back to the company.

## {ETHICS}

### **Privilege Under Fire**

Prosecutors, regulators and plaintiffs are demanding corporate counsel waive privilege with alarming frequency. Get a better idea of how the erosion of privilege impacts the way you represent your client and how you can protect confidential information.

### **The Global Ethics Outlook**

How can a company that operates internationally create uniform policies that work within different countries' laws, customs and mores? This session provides the information GCs need to learn how to draft and implement codes of conduct that work across borders.

### **The Ethical Gatekeeper**

Courts, customers and shareholders remain hypersensitive to ethical breaches, and in-house counsel are expected to be the company's steadfast moral compass. Take a closer look at how companies are handling the trickiest ethics issues of today.

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# InsideCounsel SuperConference Breakout Sessions



## {LITIGATION MANAGEMENT}

### E-Discovery Tools and Tactics

There's a litany of products on the market that are supposed to help legal departments conduct e-discovery searches. Find out which ones work and how to implement solutions that will alleviate your department's e-discovery headaches.

### The Class Action Update

The Class Action Fairness Act has altered the way plaintiffs approach litigation, but not always for the better. Familiarize yourself with plaintiffs' new tactics and the areas of liability that may become fodder for mass actions in the near future.

### E-Discovery Dilemmas

Plaintiffs are becoming increasingly sophisticated in their use of e-discovery as a weapon against corporate defendants. Leverage experts' knowledge of recent landmark decisions regarding e-discovery to avoid becoming a target.

### An ADR Primer

Arbitration and mediation can be effective and inexpensive alternatives to taking a case to court. Hone your skills in making ADR work for your company and identifying opportunities to use arbitration.

### Surviving Judicial Hellholes

Not all is lost if your company gets sued in a jackpot jurisdiction such as Madison County, Illinois. Smart litigation management strategies can minimize your company's exposure in plaintiffs' paradise.

## {GOVERNANCE}

### 404-Compliance Updates

Get perspective on 404 enforcement and implementation. Experts offer an overview of proven best practices in testing, auditing and reporting on your company's internal controls, and a look at pitfalls to avoid.

### IP Valuation Under SOX

Most companies are doing a poor job of accurately evaluating and disclosing the value of their intellectual assets. Get familiar with the cutting edge developments in IP valuation before the imminent regulatory crackdown.

### Red Flags of Fraud

It's the in-house lawyers' duty to recognize the warning signs of financial wrongdoing and stop it before it becomes a liability. Arm yourself with the information you need to detect fraudulent accounting schemes.

### Educating the Board

The legal department serves as the most important conduit of information and training to the board of directors. Knowing how much and what kind of information the board needs is the key to successfully fulfilling this vital function.

### FCPA Enforcement

Government regulators are cracking down on behind-the-scenes dealings between U.S. companies and foreign officials. Find out what practices are under scrutiny and what you can do to prevent abuses abroad.

# InsideCounsel SuperConference Breakout Sessions

## {SUBSTANTIVE ISSUES}

### **Doing Business in China**

As China's power in the international marketplace continues to rise, in-house counsel will be on the forefront of helping companies maximize the rewards of doing business there. Learn how to avoid the pitfalls of conducting due diligence and acquisitions in China.

### **Supreme Court Updates**

Take a look back at the most important Supreme Court decisions of the past year and find out what the new configuration of the court under Chief Justice John Roberts will mean for corporate America.

### **New Issues in Insurance**

Does your business have the coverage it needs? Master the fine arts of negotiating insurance policies, determining what kind of coverage your company needs and resolving complex claims in a timely manner.

### **Managing Enterprise-Wide Risk**

One of in-house counsel's most important roles remains that of risk manager. Smart general counsel are taking a holistic view of their company's legal risks. Discover best practices in managing risk across diverse business units and international operations.

### **The Global Practice of Law**

Globalization is changing the way legal departments function. This session explores recent developments in international law and business and examines how in-house counsel can help position their companies for success in the global marketplace.

### **Diversity Matters**

Explore the methods that leading law departments have employed to improve diversity among in-house staff, department leadership and outside service providers. Learn how to set standards and measure the success of your department's diversity efforts.

## **The Legislation Report**

Legislation Congress is considering this year will have an impact on the way your department does business. Know what's in the pipeline before it becomes law and explore how new pieces of legislation are being enforced.

## {PROFESSIONAL DEVELOPMENT}

### **The Malpractice Docket**

In-house counsel are under more scrutiny today than ever before. Take an in-depth look at the liability landscape for in-house lawyers and how to avoid going the way of scandalized GCs of the past.

### **Working with a CCO**

Sarbanes-Oxley brought compliance issues to the forefront of business law. Smart general counsel are learning how to work with chief compliance officers to minimize legal risk and keep regulators at bay.

### **Women on the Move**

Find out how leading women general counsel positioned themselves to rise to the top of their departments. Explore the strategies women in-house attorneys can employ to advance their careers and climb the corporate ladder.

### **How to Say No to Your CEO**

Successfully striking the balance between facilitating business deals and managing risk is the general counsel's primary role. Learn how to disagree with your CEO without being perceived as a barrier to business.

### **Focus On Business**

CEOs today need their GCs to have exceptional business acumen in addition to superior legal knowledge. Make the transition from deal executor to deal maker and position your department to address the company's business needs.

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# InsideCounsel SuperConference Partners

The SuperConference would not be possible without the many excellent ideas, innovative suggestions, depth of knowledge and sheer hard work contributed by its three sponsors: LexisNexis, Ernst & Young LLP and Jenner & Block LLP.

*InsideCounsel* thanks each for all of their efforts on this year's SuperConference.

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## JENNER & BLOCK

Jenner & Block LLP ([www.jenner.com](http://www.jenner.com)) is a national law firm headquartered in Chicago. Founded in 1914, the Firm has over 400 lawyers offering experience in virtually every area of the law. Jenner & Block's reputation as one of the country's most successful law firms has been established by consistently delivering excellent legal counsel to clients in the boardroom and in the courtroom, from the trial level through the United States Supreme Court. In January of 2006, Jenner & Block placed among the top five litigation departments in the United States in *The American Lawyer* magazine's biennial "Litigation Department of the Year" award competition. Jenner & Block is also a national leader in pro bono advocacy, having consistently been included in the magazine's annual pro bono "Honor Roll."

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# InsideCounsel SuperConference On Site



Sheraton Chicago Hotel & Towers  
on the Chicago River

## Exclusive Hotel Discounts

Reserve your room while discounted space lasts! All reservations must be made before March 29, 2006 to receive the discounted rate of \$179/night plus tax (single occupancy), \$209/night (double occupancy). This special rate is for the SuperConference room block only and can be obtained by phone (312.329.7000) or online at the SuperConference Web site: [www.insidecounsel.com/superconference](http://www.insidecounsel.com/superconference)

Reservations are accepted on a first-come, first-served basis.

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APRIL 18-19, 2006, CHICAGO

# SuperConference Registration Form

**Yes!**

Please register me to attend the *InsideCounsel* SuperConference, April 18-19, 2006, at the Sheraton Chicago Hotel & Towers.

I understand that registration is limited to corporate counsel (attorneys who work in the legal department of a corporation, and attorneys who provide legal services exclusively to a single organization), and certify that I am a corporate counsel.

## Registrant Information: \*Indicates required field.

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I require CLE credit in these state(s):

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## Registrant Fee:

### Individual Registration:

- Registration fee - \$1,195
- Registering with a colleague from a different company - \$1,000

### Group Registration:

(For two or more corporate counsel from the same company)

- Two to four people — \$675 per person
- Five or more people — \$595 per person

For more group rate information, contact Bridget Blaney at 312.651.0350 or email: [bblaney@insidecounsel.com](mailto:bblaney@insidecounsel.com)

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**REGISTRATION RESTRICTIONS:**

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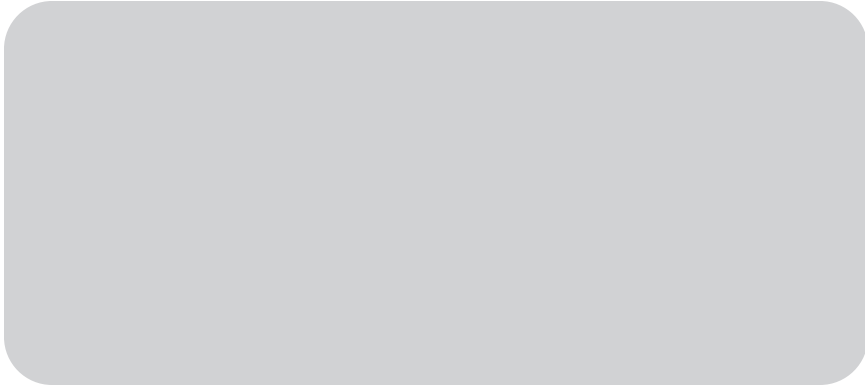
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